



ABOUT THE PROSPERITY CENTER

The **Prosperity Center** is our **one-stop financial stability** center offering an array of programming to Southeast Louisiana residents, including financial education and coaching, credit building and counseling, benefits screening, and income tax assistance.

With locations in **Orleans** (J. Wayne Leonard Prosperity Center, UWSELA Prosperity Center - New Orleans East Campus), **St. Tammany** (Northshore Prosperity Center), and **Washington** (UWSELA Prosperity Center - Bogalusa Campus) parishes, all centers also house United Way's IDA Project, a matched savings account program helping low-income individuals through a 4:1 match of their own savings for a home, small business, post-secondary education, vehicle purchase, or home maintenance.

OUR SERVICES

Financial Capability Specialists are trained to help you understand your financial position, identify obstacles to your financial success, and establish a plan to achieve your financial goals. Prosperity Center participants begin their path to financial freedom by accessing any of our financial capability services:

Financial Education

Group seminars covering a broad spectrum of financial topics

Financial Coaching

Ongoing one-on-one interactions empowering participants to address short to long-term financial issues

Credit Improvement Services

Counseling services designed to identify and prioritize credit-building strategies

Access to Safe and Affordable Financial Products

Provide alternative options to high-cost financial service providers (e.g. check cashers and payday lenders)

Access to Federal and State Benefits

Comprehensive screening to determine federal and state eligibility for participants

Free Tax Preparation Assistance

Inclusive tax preparation services integrated with financial education

Incentivized Savings Program

Matched savings program designed to encourage savings behavior for specified assets

Asset Ownership Programs

Wealth building programming designed to help participants purchase and maintain assets, such as a home, business, or obtaining an education

Workforce Development Soft Skills

A combination of soft skills training that enables participants to navigate their environment, work well with others, perform well and achieve employment

*Prosperity Center services are dependent on the availability of funding. Organizations interested in partnering with United Way's Prosperity Centers, please contact **Chiquita Lattimore** at ChiquitaL@UnitedWaySELA.org.*

Learn more at UnitedWaySELA.org/ProsperityCenter