



JEFFERSON PARISH COMPREHENSIVE COMMUNITY REENTRY PLAN ROLLOUT

LOUISIANA PRISONER REENTRY INITIATIVE

MAY 9, 2024

Program Agenda

Breakfast | 8:00 am - 8:30 am

Welcome & Introduction | 8:30 am - 8:45 am

Twanda Laurant-Lewis, United Way of Southeast Louisiana

CCRP Rollout | 8:45 am - 9:15 am

Derek Brody & Jacqueline Cooke, Trepwise

CCRP Panel Discussion | 9:15 am - 9:45 am

Kate Wendel, JEDCO; Ronnie Slone, The Slone Group; Tobie Tranchina, Loyola University College of Law

Branding Exercise | 9:45 am - 10:15 am

Derek Brody & Jacqueline Cooke, Trepwise

Closing | 10:15 am - 10:30 am

Michael Williamson, United Way of Southeast Louisiana



Welcome & Introduction

Twanda Laurant-Lewis

United Way of Southeast Louisiana



CCRP Rollout

Derek Brody & Jacqueline Cooke
Trepwise



Process Overview

In the fall of 2022, the LA-PRI initiative in Jefferson Parish received a grant from the Department of Justice to engage in a Comprehensive Community reentry Planning process. The process undertaken to collaboratively create the Comprehensive Community reentry Plan for Jefferson Parish is outlined below.

Project Kickoff

LA-PRI staff engaged Trepwise to support the development of the CCRP, who then conducted a thorough review of all historical LA-PRI materials and an analysis of LA-PRI model efficacy to-date.

Discover

Trepwise consultants designed and ran a rigorous process to understand the current ecosystem in Jefferson Parish, including over 40 individual interview with stakeholders, focus groups, and research of reentry models in other states.

Define

Trepwise consultants developed a [Discovery Report](#) based upon their findings and presented to LA-PRI leaders. Initiative leaders then worked to define the key strategic questions that would guide the planning process.

Plan

Trepwise facilitators coordinated a set of four strategic working sessions involving community leaders, justice-involved individuals, system actors, service providers, and evaluation partners to collaboratively develop the CCRP.

Act

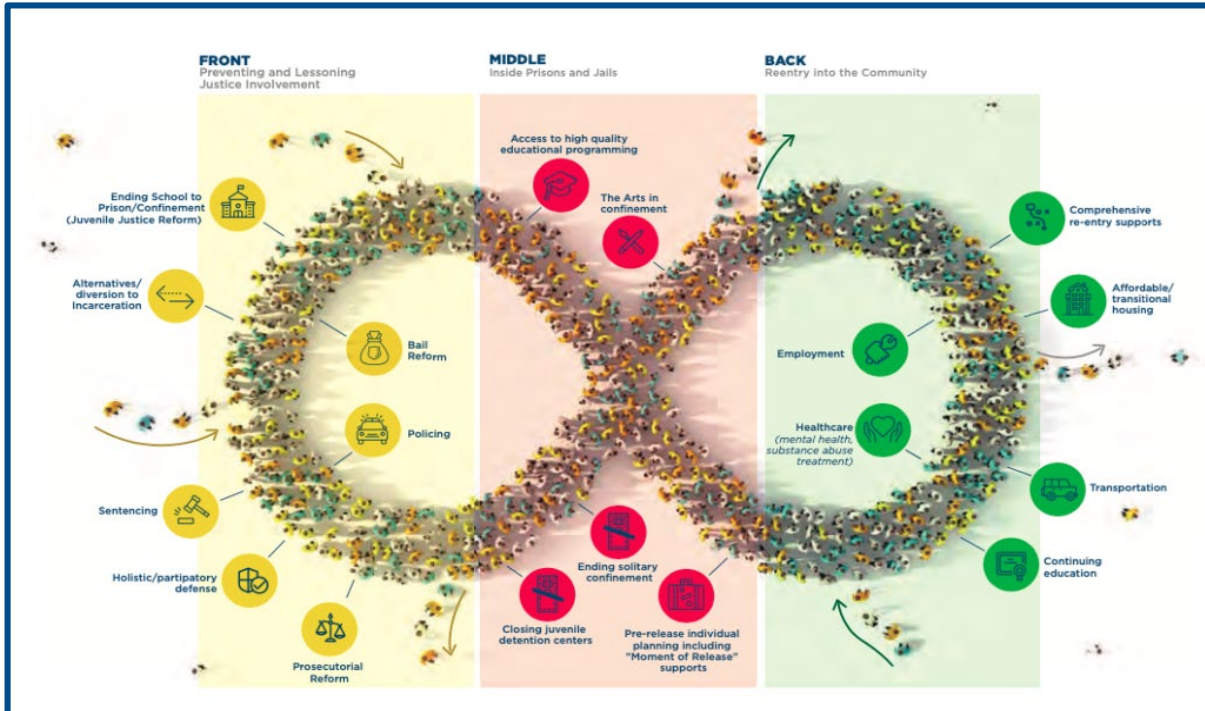
LA-PRI Leaders will oversee and manage the Jefferson Parish Task Force, which will be the primary body responsible for the implementation of the strategies and initiatives laid out in the CCRP.

Despite being home to innovative reforms that aim to reduce its notoriously high incarceration rate, the state of Louisiana continues to grapple with a recidivism rate above the national average.

- **Systemic factors such as limited access to high-quality education and job opportunities, lack of mental and behavioral health supports, and the limited availability of affordable housing** exacerbate the challenges experienced by those returning to their communities following incarceration.
 - Finding stable employment, securing adequate housing, accessing appropriate healthcare, and overcoming societal stigma are major barriers that must be faced by individuals as they transition back to their home communities
- **In the absence of meaningful reentry services, individuals leaving correctional institutions often face a higher risk of recidivism**, perpetuating a cycle of incarceration that is costly both to the individual and to communities as a whole.
- Establishing and maintaining a set of comprehensive reentry programs is not just a matter of social justice, but also a **strategic approach to reducing community crime rates and fostering healthier, safer communities**.

63%
of formerly
incarcerated
individuals are still
jobless up to a year
after release

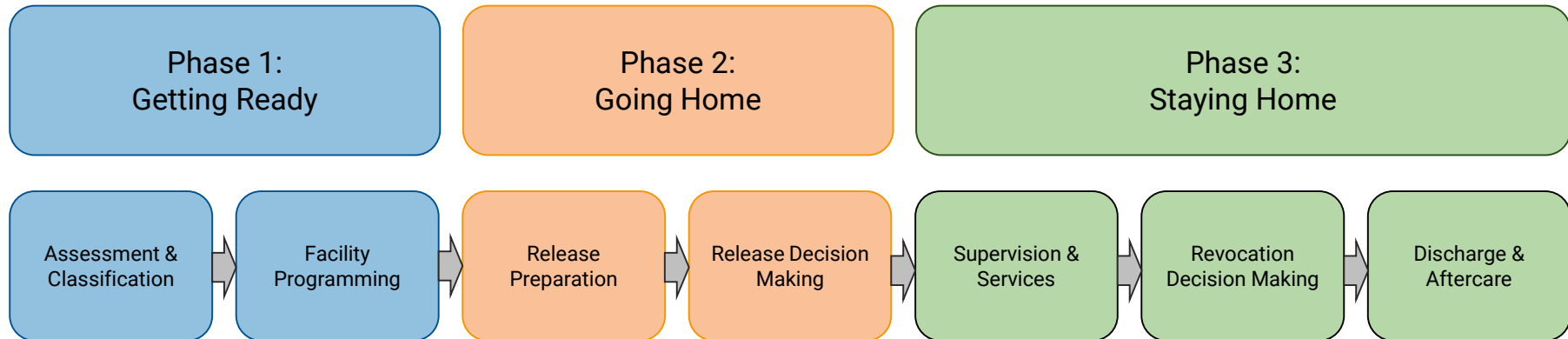
Our Approach: Continuum of Care



Developed and published by the Aspen Institute Forum for Community Solutions, the image above depicts a framework for understanding a Continuum of Care in the context of the criminal legal system. It outlines the key interventions at three stages of an individual's journey through the criminal legal system: Pre-Incarceration, Incarceration, and Post-Incarceration.

Our Approach: The LA-PRI Model

The Louisiana Prisoner reentry Initiative (LA-PRI) was first established in Jefferson Parish in 2018 as a pilot program, supported meaningfully by United Way of Southeast Louisiana and the Louisiana Department of Corrections. This initiative is a multi-sector, collaborative approach that aims to improve public safety and encourage the successful reintegration of formerly incarcerated individuals into their home communities. **LA-PRI intends to reduce recidivism by providing wraparound support services to justice system-involved individuals based upon each individual's specific needs and circumstances, focused primarily on the Incarceration and Post-Incarceration phases of the continuum of care.** There are 3 program phases: Getting Ready (Institutional Phase), Going Home (Reentry Planning Phase), and Staying Home (Community Phase).



Strong mission alignment and collaboration between community service providers drive transformative outcomes for program participants.

- During this Discovery Phase, ecosystem stakeholders attributed the strong results of the LA-PRI initiative on participants and the community to the following characteristics:
 - **Strong mission and goal alignment** between ecosystem actors with strategic focus on establishing and maintaining a continuum of care for program participants
 - **A mindset of collaboration** among service providers
 - Dedicated providers who exhibit a high level of trust with one another
 - Willingness among service providers to **fulfill roles outside of their traditional areas of expertise**, such as CCANO stepping into a primary case management role

“Case management is definitely what is done best. There’s a really good level of communication and collaboration among service providers, all with the goal of supporting clients.”
-Service Provider

Key Learnings from Discovery

Despite the clear dedication to this work demonstrated by stakeholders and actors, there are structural barriers that limit the depth and intensity of the initiative's impact across all three major phases of the reentry model.

- Stakeholders highlighted the following major challenges:
 - **Inconsistent rate and timing of individual referrals** to LA-PRI for program participation
 - **Lack of clear information flow** related to participant release dates
 - **Complications stemming from the Covid-19 pandemic**, such as:
 - Geographically distant facilities limiting participant interaction with service providers
 - Lack of facility programming for individuals housed in small, parish-managed facilities
 - Lack of accessible affordable housing for reentering citizens
 - Lack of available mental and behavioral health services for returning citizens

“It feels like there’s a ceiling on impact right now because of things happening outside of LA-PRI’s control. Referrals to providers is only so helpful if there isn’t actually any affordable housing for clients to access, for example.”
-System Actor

THE FUTURE OF REENTRY IN JEFFERSON PARISH

Our Vision: Justice system-involved individuals have the tools, skills, access, and opportunities to strengthen themselves and help build a healthy, safe, and vibrant community in Jefferson Parish.

Desired Outcomes

- Reduced recidivism within Jefferson Parish
- Increased awareness and understanding of the needs of justice-involved individuals
- Increased service availability throughout the Jefferson Parish community
- Deepened connection and shared understanding for residents and families across Jefferson Parish
- Improved, equitable outcomes for the people of Jefferson Parish
- Increased vibrancy, innovation, and joy within Jefferson Parish

Plan Framework

VISION + DESIRED OUTCOMES

OVERARCHING PLAN GOAL + GUIDING PRINCIPLES

PLAN PRIORITY

PLAN PRIORITY

PLAN PRIORITY

PLAN PRIORITY

PRIORITY GOAL

PRIORITY GOAL

PRIORITY GOAL

PRIORITY GOAL

INITIATIVES

INITIATIVES

INITIATIVES

INITIATIVES

OBJECTIVES

OBJECTIVES

OBJECTIVES

OBJECTIVES

ACTIVITIES

ACTIVITIES

ACTIVITIES

ACTIVITIES

MEASURES OF SUCCESS

OUTPUTS

OUTPUTS

OUTPUTS

OUTPUTS

SHORT-TERM OUTCOMES

SHORT-TERM OUTCOMES

SHORT-TERM OUTCOMES

SHORT-TERM OUTCOMES

PLAN APPROACH

Plan Goal: This plan will enhance reentry planning and support for justice system-involved individuals through intentional collaboration and coordination among ecosystem partners.

The plan will embed the following elements into its strategies and implementation:

- Ensuring that strategies are developed and implemented in ways that are **culturally sensitive and responsive** to the backgrounds and experiences of all stakeholders involved.
- Aligning strategies and activities with **evidence-based practices and programs**.
- Prioritizing co-creation with **community voice and representation**.
- Balancing the need for **near-term wins** with strategies that bring about **systemic and structural change**.
- Focusing on **long-term sustainability** for the ecosystem of providers in the reentry space.



PLAN PRIORITIES + GOALS



Drive Collaboration & Collective Capacity-Building

Goal: Enhance the coordination and collective efficacy of entities and actors working in the reentry space in Jefferson Parish in order to drive higher levels of participation and better participant outcomes.

Enhance Strategic Communications & Advocacy

Goal: Articulate the narrative around the impact of LA-PRI programs in order to drive public support for reentry efforts, inform employers about opportunities to engage in LA-PRI programming, and effectively advocate for legislation and policies that support rehabilitative services.

Strengthen Institutional & Transitional Phase Programming

Goal: Generate greater access to pre-release planning and programming services for more justice-involved individuals in order to drive positive outcomes for more program participants

Advance Community Phase Programmatic Services

Goal: Ensure that there is an adequate supply of well-resourced, knowledgeable community-based providers for justice-involved individuals to access in the community phase in order to support effective reentry for program participants

GOAL: *Enhance the coordination and collective efficacy of entities and actors working in the reentry space in Jefferson Parish in order to drive higher levels of participation and better participant outcomes.*

Initiative C.1

Institute Regular Task Force Convenings

Initiative C.2

Establish Coordinated Funding Approach

Initiative C.3

Implement Shared Data Tracking Systems

Initiative C.4

Promote Shared Best Practices

Initiative C.5

Augment Staff Capacity

GOAL: *Articulate the narrative of LA-PRI program impact in order to drive public support for reentry efforts, inform employers about opportunities to engage in LA-PRI programming, and effectively advocate for legislation and policies that support rehabilitative services.*

Initiative A.1

Execute Communications Plan

Initiative A.2

Establish Education Plan

Initiative A.3

Assess Need for LA-PRI Rebrand

Initiative A.4

Engage in Thought Leadership

Initiative A.5

Advocate for Systemic Change

GOAL: *Generate greater access to pre-release planning and programming services for more justice-involved individuals in order to drive positive outcomes for more program participants*

Initiative T.1

Improve Facility Collaboration

Initiative T.2

Establish In-Reach Days

Initiative T.3

Develop Additional Facility Programming

Initiative T.4

Widen Eligibility Criteria for Supportive Services

GOAL: *Ensure that there is an adequate supply of well-resourced, knowledgeable community-based providers for justice-involved individuals to access in the community phase in order to support effective reentry for program participants*

Initiative P.1

Promote Warm Handoffs

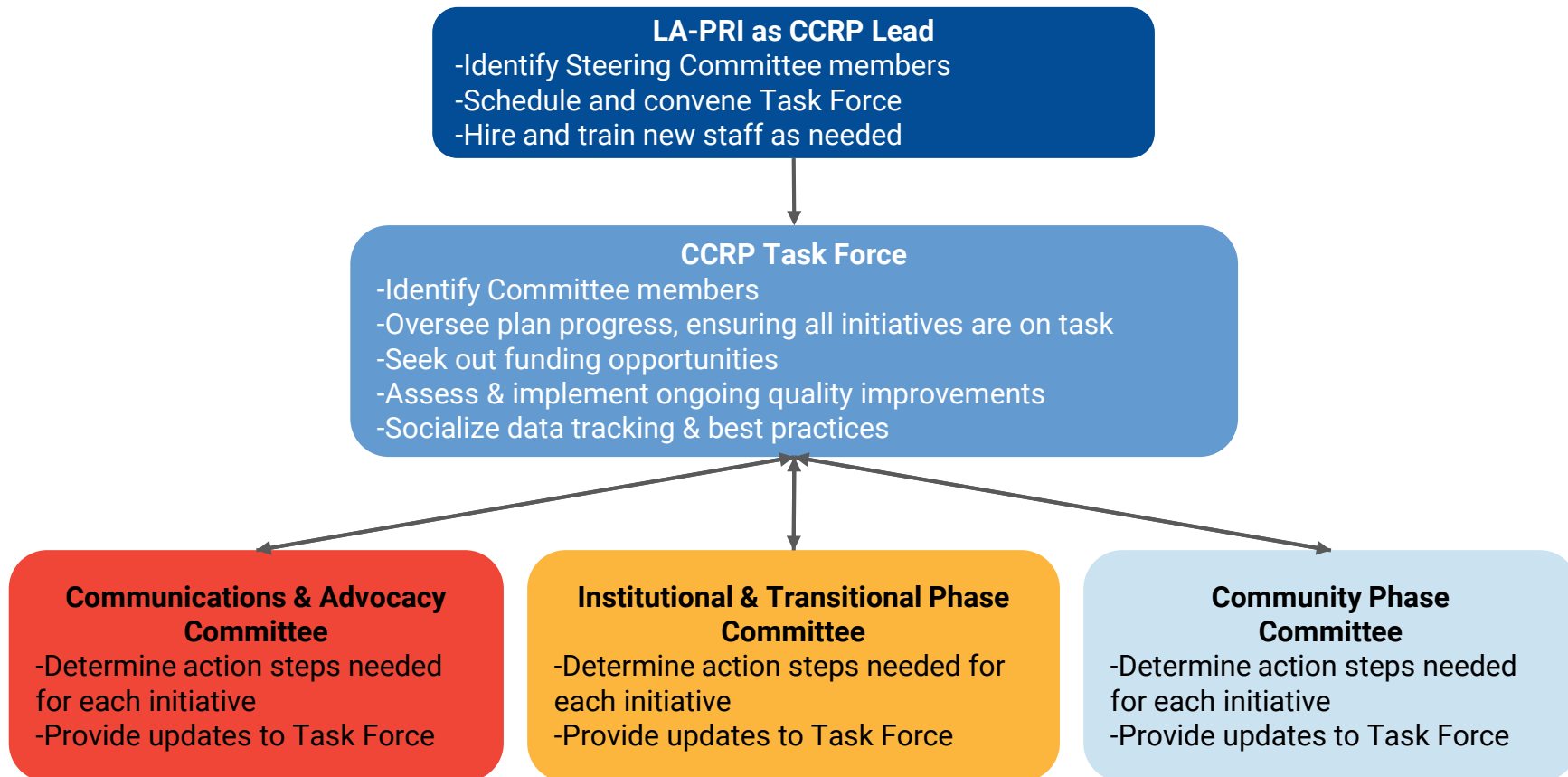
Initiative P.2

Encourage Additional Mental + Behavioral Health Services

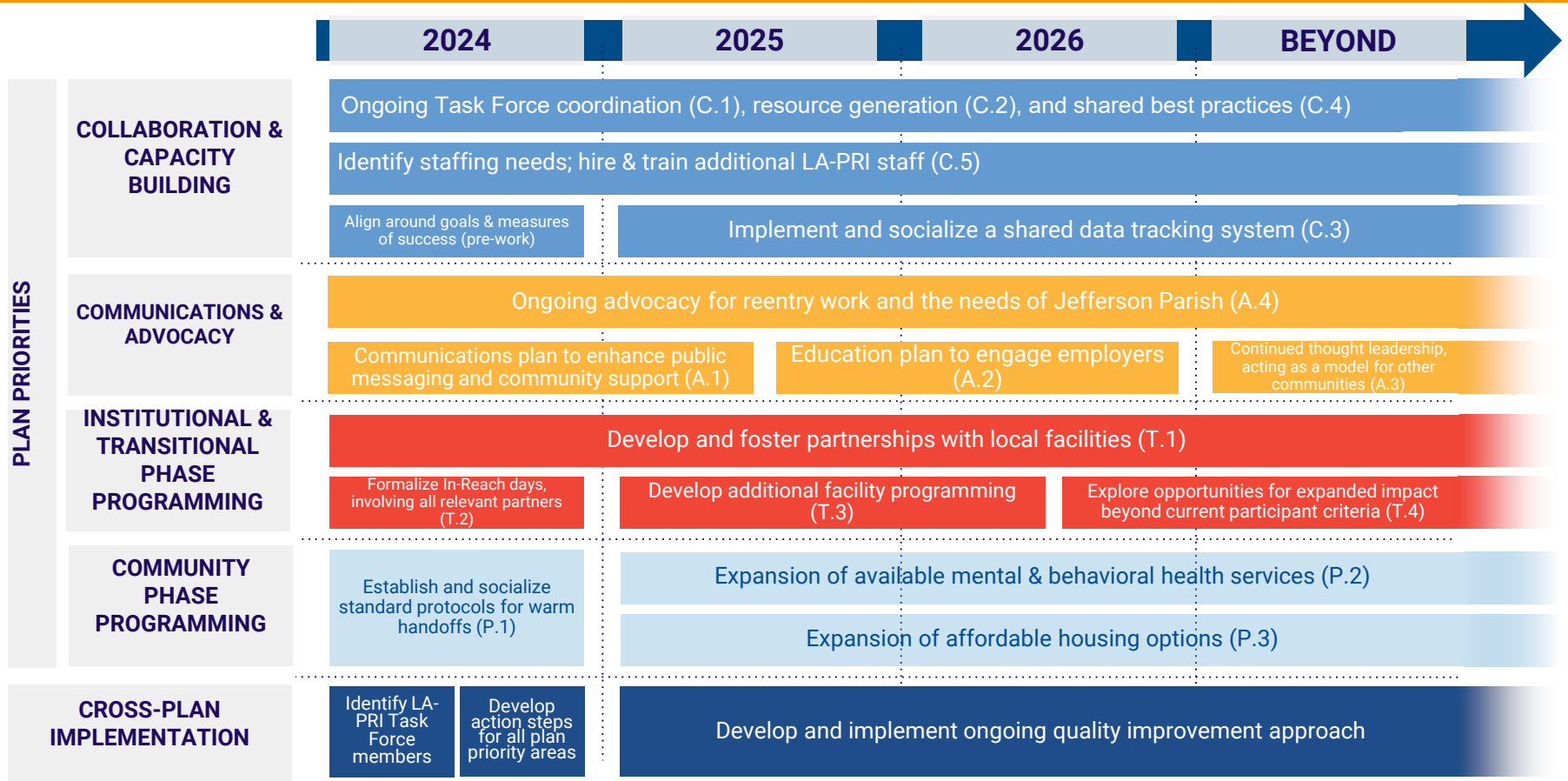
Initiative P.3

Expand the Availability of Affordable, Accessible Housing

Implementation Structure



Implementation Timeline



CCRP Panel Discussion

Kate Wendel, *JEDCO*

Ronnie Slone, *The Slone Group*

Tobie Tranchina, *Loyola University
College of Law*

Branding Exercise

Derek Brody & Jacqueline Cooke
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While this strategic plan lays out several initiatives to enhance La-PRI, not all initiatives require equal investments of organizational time, energy, and resources. Specifically, the branding initiative is of particular importance going forward.

In the planning process, the Strategic Planning committee coalesced around the need to assess LA-PRI's current brand and understanding pathways to strengthening brand awareness and recognition. The recommended set of associated activities is as follows:

- ★ Objective A.3.1 | Utilize potential impact and required effort framework to assess need for a rebrand of the LA-PRI initiative
- ★ Objective A.3.2 | Engage strategic communications partner to assist in initiative rebranding efforts, if necessary

Initiative A.3 Assess Need for LA-PRI Rebrand

Major Strategic Initiative: Branding

A **brand concept** crafts the story of a brand from the point of view of its target market. This tool can serve as a resource for language and messaging about the brand to its desired audience.

THE MARKET INSIGHT

This describes the LA-PRI's **opportunity to meet stakeholder needs that are not currently being met** within the ecosystem.

THE PROMISE

LA-PRI's promise to **deliver key programs, services, and spaces that are tailored to the needs of the ecosystem** and stand out from the competition.

THE REASON TO BELIEVE

The resources, relationships, and history that makes the LA-PRI **a credible institution that stakeholders can trust**.

THE RESULTING BENEFITS

The **short and long term positive impact of the LA-PRI's presence in the ecosystem** and the benefits specific stakeholder groups will receive as a direct result of the initiative.

Small Group Discussion: Branding

How do you think LAPRI is currently perceived among different audiences? (E.g., service providers, community members, program participants, employers)

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Closing

Michael Williamson

United Way of Southeast Louisiana

