

# YOUR DOLLARS AT WORK

Thanks to you, we raised

**\$13,362,245**

Because of your support, our collective impact model generated

**\$177,831,471**

in public policy investments and savings through advocacy wins

**\$9,415,750**

in Volunteer Income Tax Assistance program returns

**\$518,266**

in Emergency Food & Shelter Program grants

**\$569,849**

in SingleCare prescription savings

**\$294,691**

in economic impact through volunteerism

**\$1,475,585**

in asset purchases through Individual Development Accounts (IDA)

**=\$190,105,612**

generated in community impact in 2023-24 and beyond

EVERY \$1  
DONATED  
CREATED

**\$14.23**

*in community impact*



United Way of Southeast Louisiana  
serving Jefferson, Orleans, Plaquemines, St. Bernard,  
St. Tammany, Tangipahoa, and Washington parishes  
UnitedWaySELA.org | 504.822.5540  
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1924 YEARS 2024  
United Way of Southeast Louisiana



United Way opens pathways so everyone can thrive. Join us in building a better future for Southeast Louisiana.

# ALICE

Asset Limited, Income Constrained, Employed

ALICE households are hardworking taxpayers unable to afford the basic or save for an emergency.



## 1 IN 2

Households in Southeast Louisiana are unable to afford household basics

POVERTY:

### 17%

Of households are below the poverty line

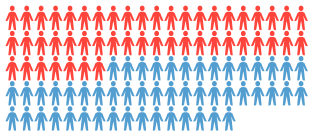
ALICE:

### 32%

Of households are ALICE

### 49%

Of households are living below the ALICE Threshold



From strengthening local resilience to advancing health, youth opportunity, and financial security, United Way is mobilizing communities to action so everyone can thrive throughout Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangipahoa, and Washington parishes.



## WHO WE ARE

For 100 years, United Way of Southeast Louisiana has been working to meet the needs of families and communities in our region. With deep local roots, we see how our communities' greatest challenges are connected and how we can bring people and resources together to address them. No matter the challenge, United Way's collective impact approach means we can find a way forward.

# “UNITED WAY IS A HAND UP. NOT A HAND OUT.”

- Dale, IDA Participant  
Individual Development Accounts (IDA)

Need Help? Reach out to our Resource Navigators at [UnitedWaySELA.org/Help](https://www.UnitedWaySELA.org/Help)