



**UNITED WAY**  
Southeast Louisiana

# ST. BERNARD PARISH AND UNITED WAY 2024 REPORT

Day of Action: Arabi Elementary School

# OUR MISSION

## To Eradicate Poverty in Southeast Louisiana.

For over 100 years, United Way of Southeast Louisiana has been working to help every person in every community thrive.

Anyone who wants to do good in their community has a role to play with United Way. We believe in the power of people – united through a common purpose – to accomplish anything we set our minds to.

We leverage our expertise, resources, and partnerships to create innovative solutions to community problems, creating a stronger St. Bernard Parish where everyone is healthy, educated, and financially stable.

The results? A vibrant, equitable, and thriving St. Bernard Parish for all.

## TRANSFORMING LIVES - ONE STEP AT A TIME

Struggling with both food insecurity and chronic health issues, Abby\* felt lost without the resources she so desperately needed to survive. But everything changed after a visit to a health fair hosted by the Community Center of St. Bernard, a United Way funded partner.

Through the fair, she received essential health screenings and expert nutritional counseling, giving her the tools to take charge of her health. She was introduced to local healthcare providers who could offer her continued care and learned about the Food Pantry Program - a lifeline that now provides her with healthy, nutritious food specifically tailored to her dietary needs.

It was more than a health fair. It was a turning point in Abby's life. The visit helped her address immediate health concerns and gave her a support system to ensure she would be able to maintain and improve her well-being in the months to come. Abby's story, and countless others like her, is proof that United is the Way to a healthy life.



It's stories like Abby's that remind us why we do what we do – transforming lives one step at a time.

\*Name and image changed to protect client





Chalmette Refinery's Battle for the Paddle benefiting United Way of Southeast Louisiana

# ST. BERNARD PARISH DEMOGRAPHICS\*

**Population:** 44,038 **Number of Households:** 15,732

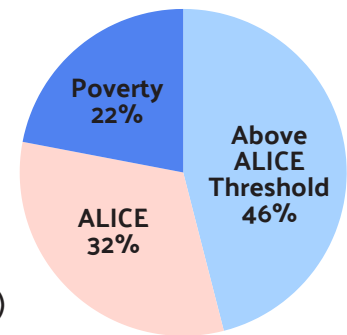
**Median Household Income:** \$55,857 (state average: \$55,416)

**ALICE\* Households:** 32% (state average: 32%)

**Households in Poverty:** 22% (state average: 19%)

**Labor Force Participation Rate:** 60.5% (state average: 59.4%)

Source: 2024 ALICE Report



## \$922,189 IN UNRESTRICTED FUNDS

### Raised in St. Bernard Parish in the 2023-2024 United Way Campaign

Includes dollars raised by St. Bernard workplace employees that reside outside the parish

An additional \$178,088 raised in funds designated to nonprofits across SELA and beyond – per donors' request

\*ALICE (Asset Limited, Income Constrained, Employed) – households that earn more than the Federal Poverty Level but less than the cost of living in the parish.

# \$2,445,954

INVESTED & RETURNED TO ST. BERNARD PARISH

# 17,515

ST. BERNARD RESIDENTS SERVED

Does not include services provided to individuals working in the parish and living elsewhere or individuals served that did not provide residential data

\$280,938

Returned to St. Bernard Parish residents via UWSELA's Volunteer Income Tax Assistance (VITA) Program with 296 returns prepared

\$1,682,798

Estimated CCAP allocations for 2,427 St. Bernard Parish children in FY24 resulting from UWSELA's 2023 advocacy efforts to increase state funding

\$389,168

Granted in UWSELA programmatic funding across 19 programs across 17 partner agencies

\$21,578

Distributed by UWSELA in Emergency Food and Shelter (EFSP) grants, Phase 40

\$15,090

Provided in rent/mortgage and utility assistance to 23 families through UWSELA's Moving Families Forward program

\$38,633

Returned in savings on prescriptions through UWSELA's SingleCare partnership

\$1,020

Delivered 408 age-appropriate books to 34 children through UWSELA's partnership with the Dolly Parton Imagination Library

\$9,500

Supported 40 hours of consulting time for the parish's Ready Start Network and 44 hours for strategic planning and advocacy

\$7,229

Created in community impact by 71 UWSELA volunteers

# United Way of Southeast Louisiana

## SERVING ST. BERNARD RESIDENTS

United Way of Southeast Louisiana offers an array of services in St. Bernard Parish designed to help eradicate poverty, including:

### FUNDED AGENCIES

United Way provides grants to 19 programs (2023-2026), serving the residents of St. Bernard Parish

See full list on the following page

### THE PROSPERITY CENTER

Our one-stop financial capability centers offer residents an array of free programming, including financial education and coaching, credit building and counseling, benefits screening, and more

### MOVING FAMILIES FORWARD

Designed to keep families in their homes and their children in their school of origin to allow them to succeed | Case managers work with families for up to 18 months to create an intensive plan to help the family stabilize and thrive

### IDA PROJECT

A matched-savings account program helping low-income individuals purchase long-term assets

### THRIVING AFRICAN-AMERICAN SMALL BUSINESS INITIATIVE

A small business investment and education program aimed at closing the racial wealth gap and addressing barriers faced by small Black-owned businesses

### RISE INVESTMENT PROGRAM

Designed to address the ongoing challenges experienced by ALICE households in Southeast Louisiana | The program distributes seed investment grants to participant's investment accounts and provides access to financial wellness education and other resources to help increase their investing confidence, financial wellness, and long-term wealth

### RESOURCE NAVIGATORS

United Way of Southeast Louisiana's Resource Navigators can help you get information and resources related to housing, healthcare, education, finances, disaster recovery, and more

# 2023 - 2026 FUNDED AGENCIES & PROGRAMS SERVING ST. BERNARD RESIDENTS

**504HealthNet, Inc.**

Healthy Hospitality Initiative

**American Red Cross serving Southeast  
Louisiana**

Disaster Services

**CADA Prevention and Recovery Center**

Project Reconnect  
Counseling Services

**Cancer Association of Louisiana**

Patient Services

**College Beyond**

College Success Program Multi-institutional  
Microgrant Support & Expansion

**Community Center of St Bernard**

Food Pantry & Backpack Programs

**Family Violence Program of St. Bernard**

FVP of St. Bernard

**Jewish Family Service Of Greater New Orleans  
Inc.**

Teen Life Counts (TLC)  
Counseling and Case Management

**Junior Achievement of Greater New Orleans**

JA Work Readiness Pathway

**Louisiana Appleseed Center for Law & Justice**

Heirs' Property in Louisiana

**Operation Restoration**

Operation Social Services

**Second Harvest Food Bank of Greater New  
Orleans and Acadiana**

Fighting Hunger and Feeding Hope in Southeast  
Louisiana

**STRIVE International Inc.**

STRIVE New Orleans

**The Health and Education Alliance of  
Louisiana (HEAL)**

Coordinated Care for the Whole Child

**TrainingGrounds**

We PLAY

**Volunteers of America Southeast Louisiana**

Mentoring Children of Promise (MCP)

**YMCA of Greater New Orleans**

YMCA Educational Services





Valero Fishing Rodeo benefiting United Way of Southeast Louisiana: Youth Division Winner



**United Way of Southeast Louisiana**

Serving Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangipahoa, and Washington parishes

**[UnitedWaySELA.org](http://UnitedWaySELA.org) | [info@UnitedWaySELA.org](mailto:info@UnitedWaySELA.org)**