

United Way of Contract of Cont

PLAQUEMINES PARISH AND UNITED WAY 2024 REPORT

Saltwater Wedge Response: Water Distribution in Buras

OUR MISSION

To Eradicate Poverty in Southeast Louisiana.

For over 100 years, United Way of Southeast Louisiana has been working to help every person in every community thrive.

Anyone who wants to do good in their community has a role to play with United Way. We believe in the power of people – united through a common purpose – to accomplish anything we set our minds to.

We leverage our expertise, resources, and partnerships to create innovative solutions to community problems, creating a stronger Plaquemines Parish where everyone is healthy, educated, and financially stable.

The results? A vibrant, equitable, and thriving Plaquemines Parish for all.

THE POWER OF HOPE

Blake^{*} is high school student who faced overwhelming challenges. Last fall, the severity of his panic attacks forced him to transition to homebound schooling. It was a difficult time filled with uncertainty and self-doubt. But with consistent therapy and support from Plaquemines Community CARE Centers Foundation, Inc , things began to shift. Blake's progress has been remarkable–today, they are filled with confidence and motivation.

This fall, Blake returned to school in person, an achievement that once seemed impossible. He's set an incredible goal: to graduate on time with his class next spring. Every step Blake take is filled with hope and determination, and he continues to feel empowered by the progress he's made so far.

Blake's story, and countless others like his, is proof that United is the Way to a healthy future full of hope and opportunity.



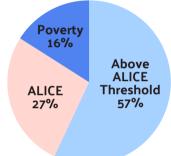
Blake's story shows the power of resilience, the importance of support, and the incredible potential for growth.



Zachry Volunteer Day

PLAQUEMINES PARISH DEMOGRAPHICS*

Population: 23,305Number of Households: 8,172Median Household Income: \$77,996 (state average: \$55,416)ALICE* Households: 27% (state average: 32%)Households in Poverty: 16% (state average: 19%)Labor Force Participation Rate: 65% (state average: 59.4%)Source: 2024 ALICE Report



\$412,657 IN UNRESTRICTED FUNDS

Raised in Plaquemines Parish in the 2023-2024 United Way Campaign

Includes dollars raised by Plaquemines workplace employees that reside outside the parish An additional \$13,502 raised in funds designated to nonprofits across SELA and beyond – per donors' request

*ALICE (Asset Limited, Income Constrained, Employed) - households that earn more than the Federal Poverty Level but less than the cost of living in the parish.

\$541,449 INVESTED & RETURNED TO PLAQUEMINES PARISH

4,473 PLAQUEMINES RESIDENTS SERVED

Does not include services provided to individuals working in the parish and living elsewhere or individuals served that did not provide residential data

\$141,103	Returned to Plaquemines Parish residents via UWSELA's Volunteer Income Tax Assistance (VITA) Program with 105 returns prepared
\$215,619	Estimated CCAP allocations for 324 Plaquemines Parish children in FY24 resulting from UWSELA's 2023 advocacy efforts to increase state funding
\$137,672	Granted in UWSELA programmatic funding across 14 programs via 12 partner agencies
\$6,555	Distributed by UWSELA in Emergency Food and Shelter (EFSP) grants, Phase 40
\$2,482	Provided in utility assistance to 7 families through UWSELA's Moving Families Forward program
\$10,000	Provided in response to the saltwater wedge, including hot meals and 918 cases of water to 600 households
\$10,000	Invested in one small business owner through our Thriving African-American Small Business Initiative
\$9,500	Supported 40 hours of consulting time for the parish's Ready Start Network and 44 hours for strategic planning
\$7,500	Invested in long-term, wealth-generating assets such a home, car, secondary education, or home improvements by UWSELA's IDA Project participants
\$1,018	Created in community impact by 30 UWSELA volunteers

United Way of Southeast Louisiana SERVING PLAQUEMINES RESIDENTS

United Way of Southeast Louisiana offers an array of services in Plaquemines Parish designed to help eradicate poverty, including:

FUNDED AGENCIES

United Way provides grants to 14 programs (2023-2026), including Plaquemines Community CARE Centers Foundation, Inc. See full list on the following page

THE PROSPERITY CENTER

Our one-stop financial capability centers offer residents an array of free programming, including financial education and coaching, credit building and counseling, benefits screening, and more

MOVING FAMILIES FORWARD

Designed to keep families in their homes and their children in their school of origin to allow them to succeed I Case managers work with families for up to 18 months to create an intensive plan to help the family stabilize and thrive

IDA PROJECT

A matched-savings account program helping low-income individuals purchase long-term assets

THRIVING AFRICAN-AMERICAN SMALL BUSINESS INITIATIVE

A small business investment and education program aimed at closing the racial wealth gap and addressing barriers faced by small Black-owned businesses

RISE INVESTMENT PROGRAM

Designed to address the ongoing challenges experienced by ALICE households in Southeast Louisiana I The program distributes seed investment grants to participant's investment accounts and provides access to financial wellness education and other resources to help increase their investing confidence, financial wellness, and long-term wealth

RESOURCE NAVIGATORS

United Way of Southeast Louisiana's Resource Navigators can help you get information and resources related to housing, healthcare, education, finances, disaster recovery, and more

2023 - 2026 FUNDED AGENCIES & PROGRAMS SERVING PLAQUEMINES RESIDENTS

American Red Cross serving Southeast Louisiana Disaster Services

CADA Prevention and Recovery Center Project Reconnect Counseling Services

Cancer Association of Louisiana Cancer Patient Services

College Beyond College Success Program Multi-institutional Microgrant Support & Expansion

Family Violence Program of St. Bernard FVP of St. Bernard

Junior Achievement of Greater New Orleans JA Work Readiness Pathway

Louisiana Appleseed Center for Law & Justice Heirs' Property in Louisiana

Louisiana Endowment for the Humanities Prime Time Reading: Family Engagement in Literacy for SELA

> **Operation Restoration** Operation Social Services

Plaquemines Community CARE Centers Foundation, Inc. Substance Abuse in Plaquemines Parish Behavioral Health Services in Plaquemines Parish

Second Harvest Food Bank of Greater New Orleans and Acadiana Fighting Hunger and Feeding Hope in Southeast Louisiana

> **YMCA of Greater New Orleans** Plaquemines Partnership YMCAs



Louisiana Legislative Champions: UWSELA Leadership with Lt. Governor Billy Nungesser



United Way of Southeast Louisiana

Serving Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangipahoa, and Washington parishes

UnitedWaySELA.org | info@UnitedWaySELA.org