



UNITED WAY
Southeast Louisiana



JEFFERSON PARISH AND UNITED WAY

2024 REPORT

Volunteer Day of Action at Marrero Middle School

OUR MISSION

To Eradicate Poverty in Southeast Louisiana.

For over 100 years, United Way of Southeast Louisiana has been working to help every person in every community thrive.

Anyone who wants to do good in their community has a role to play with United Way. We believe in the power of people – united through a common purpose – to accomplish anything we set our minds to.

We leverage our expertise, resources, and partnerships to create innovative solutions to community problems, creating a stronger Jefferson Parish where everyone is healthy, educated, and financially stable.

The results? A vibrant, equitable, and thriving Jefferson Parish for all.

STEPPING IN TO A LIFETIME OF LEARNING

At Jefferson Community Foundation's Prime Step Daycare, a United Way funded partner, Minnie* blossomed in ways that speak volumes about the power of opportunity and support. Regardless of her family's income, she was able to step into a world of possibilities, thanks to the center's innovative scholarship program.

Through playful learning activities, Minnie discovered a love for learning that sparked both academic and personal growth. Beyond the classroom, she developed essential social and emotional skills, building confidence and creating lasting friendships. The transformation was nothing short of remarkable – once limited by her circumstances, she's now on a journey of lifelong learning, full of hope and potential.

United Way funds high-quality centers like Prime Step because it's more than just providing a place for children. It's about making a difference in their lives. This holistic approach, combined with the dedication of the educators and the community, is proving that United is the Way every child can rise, no matter their background.



Minnie's story is just one shining example of what's possible when we invest in the future of our young ones, ensuring they are given the tools and support to succeed.

*Name and image changed to protect client



Cummins Volunteer Day

JEFFERSON PARISH DEMOGRAPHICS*

Population: 425,884 **Number of Households:** 176,925

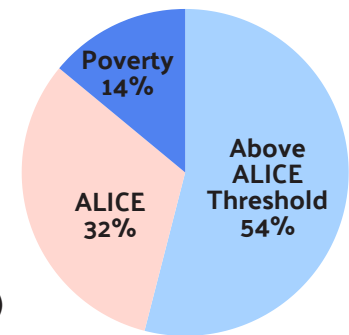
Median Household Income: \$61,397 (state average: \$55,416)

ALICE* Households: 32% (state average: 32%)

Households in Poverty: 14% (state average: 19%)

Labor Force Participation Rate: 62.9% (state average: 59.4%)

Source: 2024 ALICE Report



\$451,736 IN UNRESTRICTED FUNDS

Raised in Jefferson Parish in the
2023-2024 United Way Campaign

Includes dollars raised by Jefferson workplace employees that reside outside the parish

An additional \$59,780 raised in funds designated to nonprofits across SELA and beyond – per donors' request

*ALICE (Asset Limited, Income Constrained, Employed) – households that earn more than the Federal Poverty Level but less than the cost of living in the parish.

\$14,675,172

INVESTED & RETURNED TO JEFFERSON PARISH

50,005

JEFFERSON PARISH RESIDENTS SERVED

Does not include services provided to individuals working in the parish and living elsewhere or individuals served that did not provide residential data

\$462,442 Returned to Jefferson Parish residents via UWSELA's Volunteer Income Tax Assistance (VITA) Program with 663 returns prepared

\$12,882,484 Estimated CCAP allocations for 17,322 Jefferson Parish children in FY 24 resulting from UWSELA's 2023 advocacy efforts to increase state funding

\$252,854 Granted in UWSELA programmatic funding across 43 partner agencies and 47 programs

\$194,710 Distributed by UWSELA in Emergency Food and Shelter (EFSP) grants, Phase 40

\$31,246 Provided in rent/mortgage and utility assistance to 39 families through UWSELA's Moving Families Forward program

\$188,006 Returned in savings on prescriptions through UWSELA's SingleCare partnership

\$20,000 Invested in two small business owners through our Thriving African-American Small Business Initiative

\$11,000 Supported 40 hours of consulting time for the Jefferson Ready Start Network and 44 hours for strategic planning and advocacy

\$263,176 Invested in long-term, wealth-generating assets such a home, car, secondary education, or home improvements by UWSELA's IDA Project participants

\$298,333 Created in community impact by 293 UWSELA volunteers

\$12,150 Delivered 4,860 age-appropriate books to 405 children through UWSELA's partnership with the Dolly Parton Imagination Library

\$58,771 Funded 2,827 services to 104 clients in UWSELA's Jefferson Parish Louisiana Prisoner Reentry Initiative

United Way of Southeast Louisiana

SERVING JEFFERSON RESIDENTS

United Way of Southeast Louisiana offers an array of services in Jefferson Parish designed to help eradicate poverty, including:

FUNDED AGENCIES

United Way provides grants to 46 programs (2023-2026), serving Jefferson Parish residents
See full list on the following page

THE PROSPERITY CENTER

Our one-stop financial capability centers offer residents an array of free programming, including financial education and coaching, credit building and counseling, benefits screening, and more

MOVING FAMILIES FORWARD

Designed to keep families in their homes and their children in their school of origin to allow them to succeed | Case managers work with families for up to 18 months to create an intensive plan to help the family stabilize and thrive

IDA PROJECT

A matched-savings account program helping low-income individuals purchase long-term assets

THRIVING AFRICAN-AMERICAN SMALL BUSINESS INITIATIVE

A small business investment and education program aimed at closing the racial wealth gap and addressing barriers faced by small Black-owned businesses

RISE INVESTMENT PROGRAM

Designed to address the ongoing challenges experienced by ALICE households in Southeast Louisiana | The program distributes seed investment grants to participant's investment accounts and provides access to financial wellness education and other resources to help increase their investing confidence, financial wellness, and long-term wealth

RESOURCE NAVIGATORS

United Way of Southeast Louisiana's Resource Navigators can help you get information and resources related to housing, healthcare, education, finances, disaster recovery, and more

2023 - 2026 FUNDED AGENCIES & PROGRAMS SERVING JEFFERSON RESIDENTS

504HealthNet, Inc.

- Healthy Hospitality Initiative

American Red Cross serving Southeast Louisiana

- Disaster Services

CADA Prevention and Recovery Center

- Counseling Services
- Project Reconnect

Cancer Association of Louisiana

- Cancer Patient Services

Catholic Charities Archdiocese of New Orleans

- Bethlehem Housing
- Counseling Solutions

Clover

- Clover Connections

College Beyond

- College Success Program Multi-institutional Microgrant Support & Expansion

Dental Lifeline Network - Louisiana

- Donated Dental Services (DDS)

Family Violence Program of St. Bernard

- FVP of St. Bernard

Jefferson Community Foundation

- Ensuring Equitable Access to High-Quality Early Education for Toddlers in Families who are Economically Disadvantaged

Jewish Family Service of Greater New Orleans Inc.

- Counseling and Case Management
- Teen Life Counts (TLC)

Junior Achievement of Greater New Orleans

- JA Work Readiness Pathway

Louisiana Appleseed Center for Law & Justice

- Heirs' Property in Louisiana

Louisiana Endowment for the Humanities

- Prime Time Reading: Family Engagement in Literacy for SELA

Luke's House: A Clinic for Healing and Hope

- Salud Para Todxs: Supporting Holistic Care for our Latinx Community

Metro Centers for Community Advocacy

- Stability Today

New Orleans Area Habitat for Humanity

- Home Repair Services Program

New Orleans Women and Children's Shelter

- Ending Homelessness for New Orleans Families

Operation Restoration

- Operation Social Services

Puentes New Orleans

- Escalera and Early Escalera

Second Harvest Food Bank of Greater New Orleans and Acadiana

- Fighting Hunger and Feeding Hope in Southeast Louisiana

Silence Is Violence

- Victim Allies Project

Southeast Louisiana Legal Services

- Jefferson Parish Housing Crisis Stabilization Project

STRIVE International Inc.

- STRIVE New Orleans

TrainingGrounds

- We PLAY

Travelers Aid Society of Greater New Orleans

- Permanent Supportive Housing

Volunteers of America Southeast Louisiana

- Mentoring Children of Promise

YMCA of Greater New Orleans

- YMCA Educational Services



Women United Day of Action at Marrero Middle School



United Way of Southeast Louisiana

Serving Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangipahoa, and Washington parishes

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