



**UNITED WAY**  
Southeast Louisiana

INFORM • INITIATE • INSPIRE

# WASHINGTON PARISH AND UNITED WAY 2024 REPORT

Grand Opening - UWSELA Prosperity Center - Bogalusa Campus

# OUR MISSION

## To Eradicate Poverty in Southeast Louisiana.

For over 100 years, United Way of Southeast Louisiana has been working to help every person in every community thrive.

Anyone who wants to do good in their community has a role to play with United Way. We believe in the power of people – united through a common purpose – to accomplish anything we set our minds to.

We leverage our expertise, resources, and partnerships to create innovative solutions to community problems, creating a stronger Washington Parish where everyone is healthy, educated, and financially stable.

The results? A vibrant, equitable, and thriving Washington Parish for all.

## FILLING EVERYDAY WITH POSSIBILITY

A mother came to us with tears in her eyes, but this time, they were tears of gratitude. She had come expecting the worst, as many parents do when raising a child on the autism spectrum and with ADHD. But instead, she shared a story of hope—her son, Slade\*, had found a new reason to smile.

Through the Bogalusa YMCA's STEM and meal program - UWSELA's funded programs - Slade discovered not just joy, but a renewed sense of possibility. The program gave him a safe space to explore, learn, and connect.

Though challenges remain, seeing her son's smile and newfound hope has been a gift beyond measure. Stories like this fuel our determination. For this mother and her son, every day is a step forward. We'll continue building on these successes and many others, one day at a time, knowing that United is the Way to create brighter futures and smiles once thought impossible.



With the right support, children facing adversity can see a brighter future.

\*Name and image changed to protect client





UWSELA Prosperity Center- Bogalusa Campus: Outreach Volunteer Day

# WASHINGTON PARISH DEMOGRAPHICS\*

**Population:** 45,514    **Number of Households:** 17,162

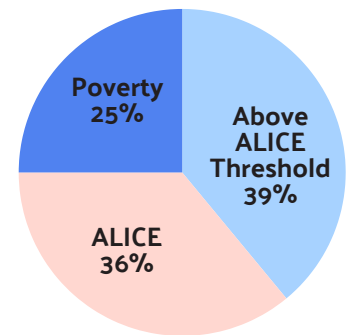
**Median Household Income:** \$41,803 (state average: \$55,416)

**ALICE\* Households:** 36% (state average: 32%)

**Households in Poverty:** 25% (state average: 19%)

**Labor Force Participation Rate:** 51.7% (state average: 59.4%)

Source: 2024 ALICE Report



## \$104,058 IN UNRESTRICTED FUNDS

Raised in Washington Parish in the  
2023-2024 United Way Campaign

Includes dollars raised by Washington workplace employees that reside outside the parish

An additional \$222,205 raised in funds designated to nonprofits across SELA and beyond – per donors' request

\*ALICE (Asset Limited, Income Constrained, Employed) – households that earn more than the Federal Poverty Level but less than the cost of living in the parish.

# \$2,771,572

## INVESTED & RETURNED TO WASHINGTON PARISH

# 8,930

## WASHINGTON RESIDENTS SERVED

Does not include services provided to individuals working in the parish and living elsewhere or individuals served that did not provide residential data

\$303,448	Returned to Washington Parish residents via UWSELA's Volunteer Income Tax Assistance (VITA) Program with 307 returns prepared
\$2,152,165	Estimated CCAP allocations for 3,002 Washington Parish children in FY24 resulting from UWSELA's 2023 advocacy efforts to increase state funding
\$251,944	Distributed in UWSELA programmatic funding to agencies serving Washington Parish
\$15,863	Distributed by UWSELA in Emergency Food and Shelter grants, Phase 40
\$6,843	Provided in rent/mortgage and utility assistance to 54 families through UWSELA's Moving Families Forward program
\$2,563	Returned in savings on prescriptions through UWSELA's SingleCare partnership
\$10,000	Invested in one small business owner through our Thriving African-American Small Business Initiative
\$9,500	Supported 40 hours of consulting time for the Ready Start Network to develop a plan for a high-quality early learning system for the parish
\$5,000	Invested in long-term, wealth-generating assets such a home, car, secondary education, or home improvements by UWSELA's IDA Project participants
\$2,036	Created in community impact by 20 UWSELA volunteers
\$12,210	Delivered 4,884 age-appropriate books to 407 children through UWSELA's partnership with the Dolly Parton Imagination Library

# United Way of Southeast Louisiana

## SERVING WASHINGTON RESIDENTS

United Way of Southeast Louisiana offers an array of services in Washington Parish designed to help eradicate poverty, including:

### FUNDED AGENCIES

United Way provides grants to 13 programs (2023-26), including the Bogalusa YMCA  
See full list on the following page

### THE PROSPERITY CENTER

Our one-stop financial capability centers offer residents an array of free programming, including financial education and coaching, credit building and counseling, benefits screening, and more

### MOVING FAMILIES FORWARD

Designed to keep families in their homes and their children in their school of origin to allow them to succeed | Case managers work with families for up to 18 months to create an intensive plan to help the family stabilize and thrive

### IDA PROJECT

A matched-savings account program helping low-income individuals purchase long-term assets

### THRIVING AFRICAN-AMERICAN SMALL BUSINESS INITIATIVE

A small business investment and education program aimed at closing the racial wealth gap and addressing barriers faced by small Black-owned businesses

### RISE INVESTMENT PROGRAM

Designed to address the ongoing challenges experienced by ALICE households in Southeast Louisiana | The program distributes seed investment grants to participant's investment accounts and provides access to financial wellness education and other resources to help increase their investing confidence, financial wellness, and long-term wealth

### RESOURCE NAVIGATORS

United Way of Southeast Louisiana's Resource Navigators can help you get information and resources related to housing, healthcare, education, finances, disaster recovery, and more

# 2023 - 2026 FUNDED AGENCIES & PROGRAMS SERVING WASHINGTON RESIDENTS

**American Red Cross serving Southeast Louisiana**  
Disaster Services

**Bogalusa YMCA**  
Youth Development

**CADA Prevention and Recovery Center**  
Project Reconnect  
Counseling Services

**Cancer Association of Louisiana**  
Cancer Patient Services

**College Beyond**  
College Success Program Multi-institutional Microgrant Support & Expansion

**Dental Lifeline Network - Louisiana**  
Donated Dental Services (DDS)

**Family Violence Program of St. Bernard**  
FVP of St. Bernard

**Louisiana Appleseed Center for Law & Justice**  
Heirs' Property in Louisiana

**Northlake Homeless Coalition**  
NHC Coordinated Access and Assessment System

**Operation Restoration**  
Operation Social Services

**Safe Harbor**  
SH Program

**Second Harvest Food Bank of Greater New Orleans and Acadiana**  
Fighting Hunger and Feeding Hope in Southeast Louisiana

**Youth Service Bureau of St. Tammany**  
OPTIONS





EARN  
MONEY

BUILD UP  
YOUR  
WEALTH

SAVE  
MONEY

MANAGE  
DEBT  
BUILD  
CREDIT

SET GOALS  
AND  
DEVELOPMENT  
PLAN

Start a New  
HABIT

Trunk or Treat at UWSELA PC - Bogalusa Campus



**United Way of Southeast Louisiana**

Serving Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangipahoa, and Washington parishes

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