



**UNITED WAY**  
Southeast Louisiana

# TANGIPAHOA PARISH AND UNITED WAY 2024 REPORT

MLK/Centennial Day of Action at C.P. Mitchell Park in Hammond, LA

# OUR MISSION

## To Eradicate Poverty in Southeast Louisiana.

For over 100 years, United Way of Southeast Louisiana has been working to help every person in every community thrive.

Anyone who wants to do good in their community has a role to play with United Way. We believe in the power of people – united through a common purpose – to accomplish anything we set our minds to.

We leverage our expertise, resources, and partnerships to create innovative solutions to community problems, creating a stronger Tangipahoa Parish where everyone is healthy, educated, and financially stable.

The results? A vibrant, equitable, and thriving Tangipahoa Parish for all.

## MICHELLE'S\* JOURNEY FROM HARDSHIP TO HOPE

Michelle, facing homelessness and without transportation, relied on the Our Daily Bread Food Bank of Tangipahoa, a United Way funded partner, to help make ends meet. The difficulty of getting around without a car or public transportation made her situation more challenging. Despite these hardships, she always made it to the food bank, determined to survive.



Seeing her struggles, the food bank staff stepped in to help. They presented Michelle with a bicycle, giving her a way to travel to receive the emergency food she desperately needed. This small but meaningful gesture made a big difference in her life, allowing her to access food more easily.

But the food bank didn't stop there. They also connected Michelle with more community partners and resources, like SNAP and housing assistance, to help her build a more stable future. Thanks to our generous donors, we can help more people like Michelle access the opportunities they need to get by and get ahead. Her story is a reminder that United is the Way a little help can lead to big changes.

Together, we can make more impact than any one of us could create alone.

*\*Name changed for client privacy*





# TANGIPAHOA PARISH DEMOGRAPHICS\*

**Population:** 137,048    **Number of Households:** 51,689

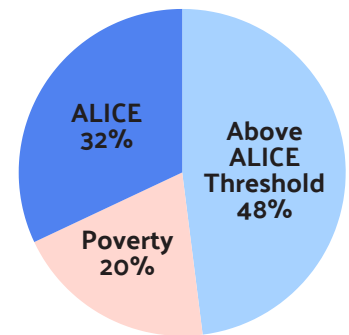
**Median Household Income:** \$55,391 (state average: \$55,416)

**ALICE\* Households:** 32% (state average: 32%)

**Households in Poverty:** 20% (state average: 19%)

**Labor Force Participation Rate:** 60% (state average: 59.4%)

Source: 2024 ALICE Report



## \$99,913 IN UNRESTRICTED FUNDS

Raised by Tangipahoa Parish in the  
2023-2024 United Way Campaign

Includes dollars raised by Tangipahoa workplace employees that reside outside the parish

An additional \$12,899 raised in funds designated to nonprofits across SELA and beyond – per donors' request

\*ALICE (Asset Limited, Income Constrained, Employed) – households that earn more than the Federal Poverty Level but less than the cost of living in the parish.

# \$6,523,391

## INVESTED & RETURNED TO TANGIPAHOA PARISH

# 42,266

## TANGIPAHOA PARISH RESIDENTS SERVED

Does not include services provided to individuals working in the parish and living elsewhere or individuals served that did not provide residential data

\$120,750	Returned to Tangipahoa Parish residents via UWSELA's Volunteer Income Tax Assistance (VITA) Program with 151 returns prepared
\$6,227,237	Estimated CCAP allocations for 8,980 Tangipahoa Parish youth in 2024 resulting from UWSELA's 2023 advocacy efforts to increase state funding
\$45,621	Granted in UWSELA programmatic funding across partner agencies serving residents of Tangipahoa Parish
\$59,146	Distributed by UWSELA in Emergency Food and Shelter (EFSP) grants, Phase 40
\$15,210	Delivered 6,084 age-appropriate books to 507 children through UWSELA's partnership with the Dolly Parton Imagination Library
\$15,404	Returned in savings on prescriptions through UWSELA's SingleCare partnership
\$10,000	Invested in one small business owner through our Thriving African-American Small Business Initiative
\$5,850	Provided in utility bill assistance to 39 households via UWSELA's Prosperity Centers
\$6,930	Provided in rent/mortgage and utility assistance to 17 households through UWSELA's Moving Families Forward program
\$9,243	Created in community impact by 276 UWSELA volunteers
\$8,000	Supported 40 hours of consulting time for the parish's Ready Start Network and 44 hours for strategic planning

# United Way of Southeast Louisiana

## SERVING TANGIPAHOA RESIDENTS

United Way of Southeast Louisiana offers an array of services in Tangipahoa Parish designed to help eradicate poverty, including:

### FUNDED AGENCIES

United Way provides grants to 14 programs (2023-26), including Our Daily Bread Food Bank of Tangipahoa and Tangipahoa Voluntary Council on Aging.

See full list on the following page

### THE PROSPERITY CENTER

Our one-stop financial capability centers offer residents an array of free programming, including financial education and coaching, credit building and counseling, benefits screening, and more

### MOVING FAMILIES FORWARD

Designed to keep families in their homes and their children in their school of origin to allow them to succeed | Case managers work with families for up to 18 months to create an intensive plan to help the family stabilize and thrive

### IDA PROJECT

A matched-savings account program helping low-income individuals purchase long-term assets

### THRIVING AFRICAN-AMERICAN SMALL BUSINESS INITIATIVE

A small business investment and education program aimed at closing the racial wealth gap and addressing barriers faced by small Black-owned businesses

### RISE INVESTMENT PROGRAM

Designed to address the ongoing challenges experienced by ALICE households in Southeast Louisiana | The program distributes seed investment grants to participant's investment accounts and provides access to financial wellness education and other resources to help increase their investing confidence, financial wellness, and long-term wealth

### RESOURCE NAVIGATORS

United Way of Southeast Louisiana's Resource Navigators can help you get information and resources related to housing, healthcare, education, finances, disaster recovery, and more

# 2023 - 2026 FUNDED AGENCIES & PROGRAMS SERVING TANGIPAHOA RESIDENTS

## **American Red Cross serving the Southeast Louisiana**

Disaster Services

### **CADA Prevention and Recovery Center**

Project Reconnect

Counseling Services

### **Cancer Association of Greater New Orleans**

Cancer Patient Services

### **College Beyond**

College Success Program Multi-institutional Microgrant Support & Expansion

### **Dental Lifeline Network - Louisiana**

Donated Dental Services (DDS)

### **Family Violence Program of St. Bernard**

FVPSB Program

### **Louisiana Appleseed Center for Law & Justice**

Heirs' Property in Louisiana

### **Northlake Homeless Coalition**

NHC Coordinated Access and Assessment System

### **Operation Restoration**

Operation Social Services

### **Our Daily Bread Food Bank of Tangipahoa**

Meals that Matter

### **Second Harvest Food Bank of Greater New Orleans and Acadiana**

Fighting Hunger and Feeding Hope in Southeast Louisiana

### **Tangipahoa Voluntary Council on Aging**

Public Transportation Service

### **Volunteers of America Southeast Louisiana (VOASELA)**

Mentoring Children of Promise (MCP)





SLU Day of Action at CP Mitchell Park



**United Way of Southeast Louisiana**

Serving Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangipahoa, and Washington parishes

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