



United Way of  
Southeast Louisiana

IMPACT

IMPACT

IMPACT

# Annual Report & Investment Portfolio

2018 - 2020\*

A gift to United Way of Southeast Louisiana supports programs, collaborations, initiatives, volunteerism, and advocacy all aimed at eradicating poverty. We produce the best return on your charitable investment - your dollars stay local, and only programs with proven success earn our trust.

*\*Investments reflect 2019-20 funding. Data reflects 2018-19 impact.*

# ..... YOUR GIFT AT WORK .....

Thanks to you, we raised

**\$11,928,642 IN 2017-18**

Because of your support, our  
collective impact model generated

**\$3,392,002**

in economic impact through volunteerism

**\$18,800,000**

in legislative investments through advocacy wins

**\$13,000,276**

in VITA returns utilizing the Early Income  
Tax Credit and Child Tax Credit

**\$865,395**

in FamilyWize prescription savings

**\$3,915,502**

in home and car purchases, post-secondary education costs, and  
small business startups through Individual Development Accounts

**\$275,114**

in Emergency Food & Shelter grants

**= \$52,176,931 GENERATED IN  
COMMUNITY IMPACT 18-19 & BEYOND**

**\$1 DONATED GENERATED \$4.37 IN COMMUNITY IMPACT**

# WHAT WE DO

The reality is, half of households in our community do not make enough money to make ends meet – and that’s where United Way comes in. We fight for the most vulnerable among us.

We find expert, local partners who are aligned with our Blueprint for Prosperity and believe in collaboration and accountability. We fund trusted nonprofit service providers through our collective impact model. We advocate for bipartisan policy that drives systems-level change.

When you invest in your community through United Way, you help more children succeed in school, more families lead healthy lives, and more people grow their incomes to become financially stable.

Together, we make more impact than any one of us could create alone when we work toward a shared goal – eradicating poverty.

To support our Blueprint for Prosperity, United Way is investing in work strategically focused on poverty and what works to drive the four outcomes of Stability Today, Prosperity Tomorrow, Personal Wellness, and Vibrant Communities. The icons below are indicators of the different puzzle pieces in our Blueprint and can be found throughout the portfolio next to the programs with which they align.



# TABLE OF CONTENTS

Internal Initiatives.....	5
Collaborative Grant Summaries.....	10
Women United Funding Allocations.....	15
Partner Agencies & Program Descriptions.....	19
Public Policy.....	33
Volunteer Projects & Engagement Groups.....	37
Financials.....	40

# UNDERSTANDING ALICE

The updated ALICE report reveals the financial hardships of many Southeast Louisiana households.

- Standing for Asset Limited, Income Constrained, Employed - ALICE represents the hardworking taxpayers in our community struggling to make ends meet and living just one health emergency, car repair, or harsh storm away from poverty.
- ALICE has a difficult time affording the basics of housing, food, health care, child care, transportation, and technology, despite working. When households face difficult economic conditions and cannot afford basic necessities, they are forced to make difficult choices and take risks that have consequences for their households and their communities.

More than 237,000 households – or 47% of Southeast Louisiana’s population live below the ALICE threshold.

- ALICE households earn above the poverty level but below the Household Survival Budget. Households living under the ALICE threshold include both ALICE and households in poverty.
- While the Federal Poverty Level reports that only 17% of Louisiana households face financial hardship, an additional 30% qualify as ALICE. Ultimately, ALICE families have both the greatest risk of job loss and the least access to resources to soften the blow.

**\$24,300**

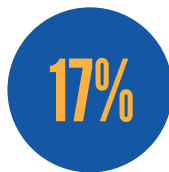
Poverty Level  
(Family of four)

**\$58,860**

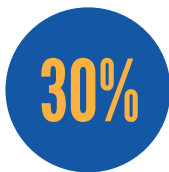
ALICE Household Survival Budget  
(2 adults, 1 preschooler, 1 infant)

**505,889**

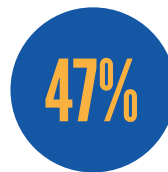
Households in our Region



Poverty



ALICE



Households below  
ALICE threshold

*\$46,570 = Median Household Income in SELA*

## LOUISIANA’S PERCENTAGE OF ALICE HOUSEHOLDS PUTS IT AT THE THIRD HIGHEST PERCENTAGE OF ALL 50 STATES. WHY ARE THERE SO MANY ALICE HOUSEHOLDS IN LOUISIANA?

The basic cost of living outpaced wages.

- The Household Survival Budget identifies the minimum cost for each of the seven basic household items needed to live and work in today’s economy: housing, child care, food, transportation, technology, taxes, and health care. The cost of these expenses increased steadily in every parish in Louisiana since 2010.

Changes in the workforce – Low-wage jobs dominate the local economy.

- Single adults now need an annual salary of over \$21,000, while a family of four needs an annual salary of over \$58,000 - just to afford the basics.
- Gaps in wages are growing wider and vary depending on employer size and location as well as the gender, education, and race/ethnicity of workers.
- An increase in contract and on-demand jobs is leading to less financial stability and health care coverage.

Child care affordability and accessibility remains a challenge.

- When parents cannot work due to limited or inaccessible child care, consequences are twofold - the child may not gain early-learning skills necessary for success in kindergarten and beyond, and the parent has to forgo work, limiting future earning potential.

Fewer families have savings and assets.

- Ownership of assets can contribute to stability of households. Yet few families in Southeast Louisiana own assets, such as a savings account, 401(k), or rental income, that are readily available to cover emergencies.

**THE BOTTOM LINE IS**, ALICE households are forced to make difficult choices often skipping preventative health care, accredited child care, quality food, or car insurance. These “savings” threaten their health, safety, and future, and the costs are high for both ALICE and the wider community.

# INTERNAL INITIATIVES

United Way of Southeast Louisiana's internal initiatives include partnerships with local and national agencies aligned with our Blueprint for Prosperity.

Through internal initiatives, we are able to directly impact the lives of individuals in our community and take steps to move the needle on poverty.

*For more information about our internal initiatives, visit [UnitedWaySELA.org/featured-programs](https://UnitedWaySELA.org/featured-programs).*



## Dolly Parton's Imagination Library



Dolly Parton's Imagination Library is an early literacy initiative that provides new, age-appropriate books to children each month for the first five years of their lives for free, regardless of their family's income. The program, currently available to residents in St. Tammany, Tangipahoa, and Jefferson parishes, encourages parents to read with their children, giving them a big boost toward a successful education.



## FamilyWize

[www.familywize.org](http://www.familywize.org)



The FamilyWize prescription assistance program has helped local residents save over \$5 million on their prescription medications. The Free FamilyWize Prescription Discount Card can be used by anyone: uninsured, insured, and even people with Medicaid or Medicare. On average, the card immediately lowers the cost of prescription medications by 45%. The use of the card is unlimited, does not require any personal information, and has no eligibility criteria.



## HandsOn New Orleans Volunteer Center

[www.handsonneworleans.org](http://www.handsonneworleans.org)



The mission of HandsOn New Orleans is to engage, empower, and transform our community through volunteer service. The HandsOn force-multiplier service model is unique to New Orleans. The organization supports over 170 community partners (schools, park and recreation centers, neighborhood associations, and nonprofits) by identifying pressing needs, creating high-impact projects, and recruiting and managing volunteer teams to promote sustainable change.

The organization leverages core strengths of volunteer engagement, community revitalization, and disaster management to strengthen families and transform neighborhoods.

Our work:

- Improves access to resources
- Supports educational equity
- Promotes healthy eating and active lifestyles
- Sustains the natural and built environment
- Educates the community on emergency preparedness and supports short and long-term recovery needs



## Hospitality Cares



Hospitality Cares is a crisis grant program offering emergency financial assistance to individuals working in the hospitality industry – one of the region's largest employment sectors.

The program awards emergency grants up to \$2,500 to eligible employees at businesses running active United Way workplace campaigns in the hospitality industry. The funds provide temporary assistance during times of crisis to cover basic financial needs, including housing, medical expenses, and utility bills.

Funds for the program's crisis grants are generated through employee contributions to UWSELA hospitality workplace campaigns. Fifty percent of campaign proceeds support emergency crisis grant allocations overseen by the Louisiana Hospitality Foundation (LHF), and 50% are dedicated to existing United Way of Southeast Louisiana education, health, and financial stability initiatives serving our entire seven-parish community.



## J. Wayne Leonard Prosperity Center



The J. Wayne Leonard Prosperity Center, located within United Way of Southeast Louisiana's offices, is a one-stop financial capability center. Participants can access financial capability services including financial education, coaching, and counseling; credit counseling and building; access to safe and affordable financial products; free tax preparation assistance; access to federal and state benefits; and incentivized savings and asset ownership programs. Signature Prosperity Center programs include:

### ***IDA: Individual Development Account***

United Way's IDA Project is a matched savings account program helping low-income individuals purchase long-term assets. The IDA Project is designed to meet the needs of a community with long-standing high percentages of intergenerational poverty. We are addressing these needs by allowing participants to use their IDAs for the purchase of a new home or vehicle, to start a new or expand an existing small business, or to pay for post-secondary education.

Participants make regular deposits to a special "Individual Development Account" (IDA) held at a local financial institution. When the savings goal is reached, United Way sends a check for the asset purchase to the closing agency, dealership, college, or vendor.

Participants receive a 4:1 match on their savings:

- Those saving up to \$1,500 will be matched with \$6,000 for a maximum total of \$7,500 for a home or small business purchase
- Those saving up to \$1,000 will be matched with \$4,000 for a maximum total of \$5,000 for post-secondary education or a vehicle purchase

Program requirements:

- Commit to staying in the IDA Project until reaching savings goal
- Deposit at least \$25 each month into account while participating in the program
- Be enrolled in the IDA Project for at least six months before withdrawing from IDA
- Attend financial education and asset-specific trainings

### ***VITA: Volunteer Income Tax Assistance***

UWSELA's involvement with the Volunteer Income Tax Assistance (VITA) program began in 2008 when we became the lead organization of the Asset Building Coalition of Southeast Louisiana (ABC-SELA). VITA offers free tax help to individuals, families, persons with disabilities, the elderly, and limited English speaking taxpayers who need assistance in preparing their own tax returns. IRS-certified volunteers provide free basic income tax return preparation with electronic filing to qualified individuals. During the 2018 tax season, ABC-SELA completed over 9,200 returns for low- to moderate-income taxpayers that totaled over \$13 million. Of the number, more than \$3.9 million was in Earned Income Tax Credits (EITC).



## Louisiana Prisoner Re-entry Initiative (LA-PRI)\*



The vision of the Louisiana Prisoner Re-entry Initiative (LA-PRI) is that every offender released back to the community will have the tools needed to successfully reintegrate into the community. The mission is to enhance public safety by implementing a seamless plan of services and supervision developed with each offender – delivered through state and local collaboration – from the time of their incarceration through their transition, reintegration, and aftercare in the community.

### The statewide goals are to:

1. Promote public safety by reducing the victimization caused by those offenders being released back into the community;
2. Increase success rates of offenders who transition from incarceration by fostering effective risk needs management principles, treatment, accountability, and participation by family, community, and victims;
3. Advocate for the reinvestment of a significant portion of any savings realized from the implementation of the LA-PRI into programming, services, and other resources.

Partners in this initiative include the Board of Parole, business community, Center for Justice Innovation, Law Enforcement Commission of Louisiana, Louisiana Department of Public Safety and Corrections, Louisiana Public Health Institute, Louisiana State University, philanthropic community, ReEntry Alliance for Louisiana, and Workforce Commission



## New Orleans Campaign for Grade-Level Reading\*



The goal of the New Orleans Campaign for Grade-Level Reading is to develop a citywide, cross-sector campaign on grade-level reading that addresses the fact that only 56% of third grade students in New Orleans public schools scored at basic or above achievement level, compared to 68% of third grade students statewide. The Campaign's work focuses on promoting school readiness and quality teaching, tackling chronic absence, and improving summer learning as well as engaging parents as their children's first teachers. Partners in this initiative include Converge, the Data Center, and the Institute of Mental Hygiene.



## United We Rebuild



In the aftermath of Hurricane Katrina, UWSELA supported the establishment of long-term recovery organizations (LTRO's) in each of the parishes in our service area. Fourteen years later, UWSELA continues to collaborate with organizations to respond to both immediate and long-term needs for disaster recovery. UWSELA investments help provide funding to facilitate case management activities to link clients with direct resources, fund rebuilding organizations for immediate muck/gut and long-term rebuild assistance, assist in capacity building, and help provide direct resources to meet the unmet needs of those impacted by disaster.

In recent years, UWSELA has continued to play a key role in disaster response. In 2016, our area was hit twice, first in March then in August, with massive flooding which affected over 10,000 households for each flood event. UWSELA responded immediately following the March flood to fund emergency response efforts.

Immediately following the 2016 August flood, United Way opened the state's first recovery distribution warehouse in Tangipahoa Parish. Hosting hundreds of volunteers and working with over 90 community partners, UWSELA collected and distributed emergency supplies of over 1.55 million items valued at more than \$1.4 million dollars. The warehouse operations provided critical support to the community.

Long-term flood recovery is still underway. As of July 2019, UWSELA has leveraged \$4,993,710 dollars in recovery services to the community through investments of \$2,246,503 in partner grants and rebuild/case management/construction services, \$1,220,255 in volunteer labor, and \$1,526,952 in donated items for impacted families.

UWSELA also invested in long-term recovery efforts following the 2017 New Orleans East tornado, providing \$500,000 in grants to rebuild organizations. Finally, UWSELA understands the impact of disaster throughout the U.S. and raised funds to support victims of hurricanes Harvey, Florence, and Michael.

\*Former UWSELA Collaborative Grant





United Way of Southeast Louisiana

## St. Tammany Suicide Prevention Project



By late 2010, the suicide rate in St. Tammany was among the highest in the state and a growing concern to parish leaders. The suicide prevention project created a seamless public – private system to prevent suicides and recurrent attempts. Today, United Way of Southeast Louisiana continues to support suicide prevention and mental health services in St. Tammany Parish through the annual United Way Red Beans ‘N Rice Cook-Offs held in East and West St. Tammany. Funds raised at the 2018 cook-offs provided Mental Health First Aid certification courses through NAMI St. Tammany to 84 participants, and supported VIA LINK’s and the St. Tammany Parish Sheriff’s Office Crisis Intervention team’s suicide prevention efforts, including crisis intervention follow-up, clinical oversight, and program awareness.



## Success By 6



Since 2002, Success By 6 (SB6) Collaborative partners have worked together to ensure that all children will be healthy, safe, and functioning optimally by age six. SB6’s 84-member collaborative includes parents, childcare providers, early childhood experts, and funders. Previous SB6 successes include the passage of three state bills. SB6 recently convened for the purpose of establishing minimum standards for small childcare businesses to improve the safety and quality of care. Many states refer to child care settings that care for small numbers of children as “family child care homes.” The SB6 effort for this purpose was supported by the Robert Wood Johnson Foundation, the Greater New Orleans Foundation, and the Women United. This report is intended to inform the public and policymakers about the results of this research.



Stability Today



Prosperity Tomorrow



Personal Wellness



Vibrant Communities

# COLLABORATIVE GRANT SUMMARIES

Ending poverty and creating pathways to prosperity for all cannot happen without systems-level change and proactive collaboration.

United Way of Southeast Louisiana created collaborative grants to encourage collaborative approaches to addressing poverty that bring together the skills, expertise, and resources of community leaders, companies, and nonprofits.

Collaborative grant initiatives must meet funding criteria and have measurable outcomes, with continued funding contingent on progress reports submitted by the grant committees.

*For more information about our collaborative grants, visit [UnitedWaySELA.org/Community-Partners](https://UnitedWaySELA.org/Community-Partners).*



## New Orleans Works Collaborative



**Type of Grant: Implementation**  
**Grant Amount: \$50,000**

### Partners:

- Capital One Foundation
- City of New Orleans (Network of Economic Opportunity and JOB 1)
- Humana
- Mary Babcock Reynolds
- New Orleans Business Alliance
- National Fund for Workforce Solution
- Prudential Foundation
- United Way of Southeast Louisiana
- Urban Strategies
- Prudential Foundation
- W.K. Kellogg Foundation

### Summary:

The goal of New Orleans Works Collaborative is to increase family economic security by supporting workforce partnerships utilizing a dual customer approach that strengthens the workforce development system to meet the needs of employers and low skilled workers. NOW works with employers, community organizations, and the workforce education and training community to create partnerships that bring employers, workers, training providers, and investors together to ensure our local workforce is ready to face tomorrow's challenges. NOW works to employ individuals in jobs with career pathway opportunities to ensure that individuals are better able to provide for their families today and in the future.

### The collaborative aims to:

- Help unemployed and underemployed individuals attain family-supporting jobs
- Identify and address the shared needs of employers with proven program models, so they and their employees can be more efficient, productive, and competitive
- Increase the capacity and resources available for education and training services to develop skills and build careers to meet employer requirements
- Align with the State of Louisiana and City of New Orleans' workforce development programs to connect workforce development to education and economic development in a cohesive and seamless system



Stability Today



Prosperity Tomorrow



Personal Wellness



Vibrant Communities

## New Orleans Trauma-Informed Schools Learning Collaborative



**Type of Grant: Implementation**  
**Grant Amount: \$100,000**

### Partners:

- City of New Orleans Health Department
- Louisiana Public Health Institute
- Learning collaborative faculty liaisons: Children’s Bureau, Institute of Women & Ethnic Studies (IWES), Project Fleur-de-lis, Strategies for Youth Development, and Tulane University Department of Psychology
- Partner schools: G.W. Carver Collegiate Academy (serving grades 9-12), KIPP Believe Primary Academy, Lawrence D. Crocker College Prep (K-8), New Orleans Charter Science and Mathematics High School (9-12), Success Preparatory Academy (K-8)
- Influential champions: Mayor’s Office and Metropolitan Human Services District

### Summary:

Launched in spring 2015 with a call for applications and the selection of partner schools, the New Orleans Trauma-Informed Schools Learning Collaborative aims to: (1) provide support to schools as they transform school climate to become trauma-sensitive and (2) build schools’ organizational capacity to implement, sustain, and improve the delivery of trauma-focused services.

This proposal promotes personal wellness by supporting the implementation of trauma-informed practices in public schools in New Orleans through the development of the “trauma-informed schools” model. Trauma-informed schools (1) recognize the impact of exposure to trauma on students and the need for school-wide mental health supports; (2) develop strategies to actively avoid re-traumatizing students; and (3) respond to trauma with a series of mental health interventions and supports at the student, staff, and school levels. Exposure to trauma among school-aged youth – either from traumatic experiences in the aftermath of Hurricane Katrina or from chronic and persistent exposure to community violence – is virtually universal. This initiative addresses the documented impact that these exposures have on physical and mental health.

This grant supports the implementation of trauma-informed practices at project partner schools by (1) providing for ongoing training, professional development, and technical assistance in putting each school’s trauma-informed action plan into practice and (2) making additional funding available to partner schools to assist them in overcoming obstacles to implementation. Work with schools focuses on the installation and institutionalization of best practices with regard to trauma-focused services.

## Ending Homelessness Through Systems Change Collaborative



**Type of Grant: Implementation**  
**Grant Amount: \$100,000**

**Partners:**

- Southeast Louisiana Legal Services
- Travelers Aid Society
- UNITY of Greater New Orleans

**Summary:**

The Ending Homelessness Through Systems Change Collaborative aims to end homelessness for chronically homeless individuals and homeless families. Three major strategies: policy advocacy to direct additional housing and income supports to these vulnerable populations; implementation of a coordinated entry system; and training of UNITY’s 60 member agencies in best practices to end homelessness are essential to achieving this outcome.

Accomplishing this requires a multi-faceted strategy.

1. Expand permanent support housing (PSH) resources
2. Target existing PSH more effectively
3. Expand the number of housing navigators for the chronically homeless who can case manage the chronically homeless into housing
4. Use rapid rehousing, short-term rental assistance, the women’s safe haven, and emergency shelters as a bridge to PSH



## YouthForce NOLA



**Type of Grant: Implementation**  
**Grant Amount: \$100,000**

**Partners:**

- Baptist Community Ministries
- City of New Orleans
- Educate Now!
- Greater New Orleans, Inc
- JPMorgan Chase & Co.
- Juma Ventures
- Junior Achievement
- New Schools for New Orleans
- Orleans Parish School Board
- Recovery School District
- United Way of Southeast Louisiana
- Urban League of Greater New Orleans

**Summary:**

The YouthForce NOLA collaborative was formed in summer 2015 to ensure that an increasing percentage of New Orleans graduates have access to the information, preparation, support, and experiences necessary to pursue, persist, and succeed in the post-secondary pathway of their choice – whether it be a four-year university, a two-year university, a technical training program, or a job – and continue on to a well-paying career.

YouthForce NOLA exposes, prepares, and connects New Orleans public school students to careers in regional high-paying industries. By providing grant funding and technical assistance to high schools, combined with industry exposure and preparation for students and educators, all with deep employer advisement and engagement, YouthForce NOLA’s approach creates a career readiness model that will connect New Orleans students with regional economic opportunity and provide them with life-long stability.

YouthForce NOLA is focused on preparing students for career pathways aligned to three high-wage, high-demand regional industry clusters, all of which have significant employment opportunities and career pathways:

- Skilled Crafts (including jobs in advanced manufacturing, construction, emerging environmental, energy, engineering, etc.),
- Health Science (including jobs in biosciences and healthcare), and
- Creative/Tech/IT (including jobs in digital media, software development, and information technology)



Stability Today



Prosperity Tomorrow



Personal Wellness



Vibrant Communities



## New Orleans Youth Program Quality Initiative (NOLA-YPQI)



**Type of Grant: Implementation**

**Grant Amount: \$100,000**

### Partners:

- Baptist Community Ministries
- Café Reconcile
- Communities in Schools of Greater New Orleans
- Conrad Hilton Foundation
- Cowen Institute/EMPLOY Collaborative
- FirstLine Schools
- Girls on the Run New Orleans
- J.P. Morgan Chase
- KIDsmART
- Laureus Sports for Good Foundation
- New Orleans Recreation Development Commission
- United Way of Southeast Louisiana
- Young Audiences of Louisiana

### Summary:

The New Orleans Youth Program Quality Initiative (NOLA-YPQI) improves the quality of youth development programs in New Orleans in order to improve healthy developmental outcomes for children and youth related to school success, leadership, and life skills.

The New Orleans Youth Program Quality Initiative is working to establish a sustainable quality improvement system that increases the quality of local youth development programs and improves long-term developmental outcomes for children and youth across our community. The NOLA-YPQI Pilot was launched in 2015 with the following short-term goals:

1. Improve program quality among youth development programs
  - a. Improve the quality of participating youth programs in areas self-identified by staff and program leaders of each program using the Weikart Center’s assessment process
  - b. Assist participating programs in developing a culture of continuous program improvement
2. Learn how to support a broad range of local youth development programs in improving quality
  - a. Learn about the supports programs need – and how best to provide those supports – to improve the quality of their programming
  - b. Gain a better understanding of the factors affecting the efforts of New Orleans organizations to improve youth program quality
  - c. Identify areas for improvement across multiple programs
  - d. Inform the building of a sustainable quality improvement system that improves outcomes for young people across the city by improving the quality of the programs with which they engage



Stability Today



Prosperity Tomorrow



Personal Wellness



Vibrant Communities

# WOMEN UNITED FUNDING ALLOCATIONS

Women United is an engagement group of United Way of Southeast Louisiana whose members are focused on philanthropy, advocacy, and volunteerism for women and children's causes. Women United aims to inform and empower its membership to actively enhance the lives of every woman and child in our community by providing a sustainable platform for results-oriented, compassionate activism to revolutionize health and human service solutions.

This year, Women United members came together to allocate \$238,000 to support programs critical to the wellbeing of women and children, all aligned with United Way's Blueprint for Prosperity.

*For more information about Women United, visit [UnitedWaySELA.org/womenunited](https://UnitedWaySELA.org/womenunited).*



## Child Advocacy Services



**Court Appointed Special Advocates (CASA)/Children's Advocacy Center (CAC):** Child Advocacy Services' mission is to provide voice, healing, and security to children. CAS serves children and families through the Court Appointed Special Advocate program and the Children's Advocacy Center program. CASA recruits, trains, and supervises community members to help children reach a safe and permanent home. The CAC provides a safe child friendly environment for children who have experienced abuse or witnessed a crime through advocacy, forensic interviews, resources, education, and follow-up.



## Children's Bureau of New Orleans



**Child and Family Counseling Program:** Children's Bureau's Child and Family Counseling Program (CFCP) provides effective and accessible mental health treatment services to children, youth and their family members who reside in the New Orleans area. CFCP offers a broad spectrum of mental health interventions which range in frequency and intensity and works with each family to design a plan of treatment that best fits their mental health needs. CFCP services are community-based and can be provided in homes and schools.



## East St. Tammany Rainbow Child Care Center, Inc.



**Learn, Play, and Grow!:** Rainbow Child Care provides an income based child care program for children between the ages of 1-5 from low-income working families and families in crisis.



## Family Violence Program of St. Bernard (formerly St. Bernard Battered Women's Shelter, Inc.)



**Family Violence Program of St. Bernard:** The Family Violence Program of St. Bernard strives to resolve domestic violence related crises to ensure participants have their immediate needs met and move towards self-reliance. Our mission is to empower all survivors of domestic violence - through strong programs that promote quality assurance and continuous growth - to live independent lives free from power and control by other individuals.



## Junior League of Greater New Orleans



**Diaper Bank:** JLNO's Diaper Bank serves struggling families and raises awareness of diaper need. With a dedicated warehouse and volunteer workforce, JLNO is uniquely positioned to help close the diaper gap and alleviate the effects diaper need has on local families.



## Liberty's Kitchen



**Youth Development Program:** Liberty's Kitchen offers a nationally-recognized Youth Development Program that uses culinary and hospitality as a platform to strengthen youth employability and leadership. Open to 16-24 year-olds who are disconnected from school and work, the three-month program leads to employment, civic engagement, and career progress. As alumni, graduates continue to stay involved through our Youth Leadership Program, which focuses on bolstering their civic, social, and economic well-being through continued career exposure, education navigation, and entrepreneurial opportunities.



Stability Today



Prosperity Tomorrow



Personal Wellness



Vibrant Communities





## Louisiana Department of Education



**Louisiana Early Childhood Family Survey:** This survey provides a voice for families such that the state and local approach can be informed by families' perspectives. The expected impact is that more than 3,000 families will respond to the survey, indicating their satisfaction with early childhood program quality and the enrollment processes used in their community. This information is used to calculate network family satisfaction indicators published on network performance profiles each year, and will be shared with lead agencies such that they can improve their practices.



## New Orleans Family Justice Alliance



**New Orleans Family Justice Center:** New Orleans Family Justice Center (FJC) operates as Orleans Parish's designated service provider for domestic violence and sexual assault. FJC's preeminent collaborative of partner agencies provides wrap-around, comprehensive services to survivors of interpersonal violence. FJC's nationally-recognized co-located model is a best practice for survivors, allowing them to schedule multiple appointments at our single location. Our compassionate, trauma-informed team of experts assist with safe housing, medical advocacy, legal aid, financial assistance, education, employment, child care, and counseling.

**Sexual Assault Rape Exam Clinic Rooms:** The New Orleans Family Justice Center's Hope Clinic provides a community-based option for sexual assault/domestic violence victims who may not wish to wait for hours at the emergency room but would still like to receive free forensic examinations and medical follow-up. Victims seen at the clinic are immediately connected to medical advocates, the special victims unit, and social workers on site. Sexual assault victims can have many health impacts due to injury and sexually transmitted diseases, and the majority of survivors never seek health care. This clinic will make healthcare and important medical follow-up care available and accessible.



## Operation Restoration



Operation Restoration is committed to ending the incarceration of women and girls. We believe this is possible through policy reform, services which increase economic opportunity, and rehabilitative alternatives to incarceration.



## Royal Castle Child Development Center



**High Quality Early Learning Program:** Royal Castle is one the first five-star rated, nationally accredited child care centers serving children ages six weeks through five years in the Greater New Orleans area. Royal Castle provides a foundation for learning through hands-on exploration, focusing on an early education experience that encompasses the four key areas of development in an environment that values the whole child as a social, intellectual, and active participant in their educational journey.



## Urban League of Louisiana



**Urban League Head Start:** Urban League Head Start Center is a free, quality childcare program offering comprehensive support in the development of infants and toddlers ages 0 - 5. Services include individualized learning and instruction, health and development screenings, nutritious meals, oral health, and mental health support. Utilizing a "whole family" health and wellness approach, Urban League Head Start offers assistance to families to gain housing stability, continued education, job skills training, and financial security.



United Way of Southeast Louisiana

## United Way of Southeast Louisiana - Financial Capability



**UWSELA Individual Development Account Project (IDA) - Domestic Violence Survivors:** A lack of financial stability is one of the biggest deterrents for women who are considering leaving an abusive relationship. Leaving the economic security of a home, income, and benefits are more than many survivors of domestic violence can fathom – especially if they have children. One focus of United Way’s IDA Project is to help survivors save toward a specific asset goal. Participants’ savings earn matching funds when program requirements are complete which allows their savings to snowball. IDA participants are required to participate in financial education, asset-specific training, and one-on-one budgeting, and credit counseling sessions.



United Way of Southeast Louisiana

## United Way of Southeast Louisiana - Public Policy



United Way of Southeast Louisiana’s public policy work promotes legislation which targets issues critical to the women and families of Louisiana. Funds will cover costs like research, public policy education forums, hosting of meetings for key stakeholders, materials, travel, and related activities to advance our advocacy efforts.



## Youth Empowerment Project



**YEP Works:** YEP engages underserved young people through community-based education, mentoring, employment readiness, and enrichment programs to develop skills and strengthen ties to family and community. YEP Works is a job training program for 16- to 24-year-olds where youth earn an educational stipend while working alongside YEP staff. Participants gain vital hard and soft skills that help them get and keep jobs.

**WOMEN UNITED:  
LEADING THE CHARGE.  
INSPIRING THE CHANGE.**

# PARTNER AGENCIES & PROGRAM DESCRIPTIONS

United Way of Southeast Louisiana is laser focused on eradicating poverty in our community. We fund programs throughout the region that work toward this goal and support our vision of equitable communities where all individuals are healthy, educated, and economically stable.

Programmatic grants are United Way of Southeast Louisiana's long-established funding stream, designed to support distinct community programs or projects. We are committed to addressing poverty and maximizing impact by amplifying effective, results-driven programs, partnering with and connecting aligned organizations, and leveraging our own unique assets.

*For more information on our partner agencies and accessing their programs, visit [UnitedWaySELA.org/Community-Partners](https://UnitedWaySELA.org/Community-Partners).*



## ADAPT, Inc.

(985) 735-0160



**Washington Parish Sexual Assault Center:** The center provides a 24/7 crisis line, crisis intervention, personal hospital, law enforcement and criminal justice advocacy, emotional support and counseling to victims of sexual assault.

## American Red Cross of Southeast LA

(504) 620-3105

[www.redcross.org/louisiana](http://www.redcross.org/louisiana)



**Emergency Support and Services to Prepare and Prevent Financial Crisis:** Through emergency services programs, qualified families are provided with immediate access to financial, material, and personal resources for food, shelter, clothing, physical health, hygiene, emotional/mental health, and spiritual care support through casework following disasters.

## Arc of Greater New Orleans

(504) 837-5140

[www.arcgno.org](http://www.arcgno.org)



**Employment Services:** To increase the number and improve the perseverance of individuals in the workforce who live with mental illness, sensory impairment, physical or intellectual disability, and similar challenges, Arc GNO Employment Services provides job assessment, readiness, and placement.

## Boy Scouts of America SELA Council

(504) 889-0388

[www.bsa-selacouncil.org](http://www.bsa-selacouncil.org)



**Scouting:** The Southeast Louisiana Council, Boy Scouts of America, has been serving youth in the Greater New Orleans region since 1910. Scouting offers educational programs that teach leadership skills, survival skills, ethical values, character, caring skills, citizenship, and responsibility. Scouting builds real self-esteem and self-respect while giving boys, young men, and young women opportunities to explore new horizons, achieve recognition, and participate in physical and mental fitness programs.

## Boys & Girls Clubs of SELA

(504) 566-0707

[www.bgcsele.org](http://www.bgcsele.org)



**Increasing the Positive Impact of Boys & Girls Clubs:** The mission of the Boys & Girls Club of Southeast Louisiana is to enable all young people to reach their full potential as productive, caring, and responsible citizens. Their after-school programs focus on: academic enrichment and school engagement; character and leadership development; fitness; arts; and health and life skills.

## CADA Prevention and Recovery Center

(504) 362-4272

[www.cadagno.org](http://www.cadagno.org)



**Project Reconnect:** The purpose of this program is to reduce recidivism and improve quality of life for individuals with criminal justice involvement and co-occurring disorders by expanding access to substance abuse treatment and wrap around services, opening access to community based programs, and advocating for client's rights to access services. Project Reconnect provides appropriate substance abuse treatment and our hands-on intensive case management services ensure clients have a direct link to service providers.



Stability Today



Prosperity Tomorrow



Personal Wellness



Vibrant Communities

## Cancer Association of Greater New Orleans



(504) 733-5539  
www.cagno.org



**Cancer Patient Services:** CAGNO's patient services program provides vital prescription medications and necessities to cancer patients who otherwise would have to do without. These include individuals who do not qualify for government assistance and cannot afford medical insurance.

## Catholic Charities Archdiocese of New Orleans



(504) 523-3755  
www.ccano.org



**Cornerstone Builders:** Cornerstone Builders is a re-entry program for formerly incarcerated men and women based on rehabilitation through service.

**Counseling Solutions:** Counseling Solutions is a professional counseling program available to individuals and families of all faiths. The caring and compassionate staff of licensed mental health professionals and interns provide help for adults and children coping with depression, anxiety/stress, grief and loss, abuse/trauma, chronic mental illness, parent-child issues, relationship issues, anger, and more.

**Greenwalt Adult Day Health Care Center:** Catholic Charities' adult day health care center enhances the physical health and mental wellness of participants and actively supports caregivers by providing them with community resources that include but are not limited to support services, support groups, and networking opportunities with other families.

**Head Start Centers:** Head Start programs deliver services to children and families in core areas of early learning, health, and family well-being while engaging parents as partners every step of the way.

**Health Guardians:** Health Guardians (HG) provides intensive care management to help clients navigate the complex healthcare and social service systems. HG serves individuals who have avoidable emergency room visits and hospital admissions and consequently incur high costs. Patient Navigators (PN) develop personalized care plans with the clients that address the medical and social determinants of health. The goals are to improve the quality of life, reduce unnecessary health care expenses, and change health-seeking behaviors.

**Parish & Community Ministries:** Parish and Community Ministries provide resources, assistance, and development for parishes to better care for the people in need in their communities. Case managers strive to connect those in need to available resources, programs, and ministries within Catholic Charities and through the network of community partners.

## Child Advocacy Services



(985) 902-9583  
www.childadv.net



**Court Appointed Special Advocates (CASA)/Child Advocacy Center (CAC):** Child Advocacy Services' mission is to provide voice, healing, and security to children. CAS serves children and families through the Court Appointed Special Advocate program and the Children's Advocacy Center program. CASA recruits, trains, and supervises community members to help children reach a safe and permanent home. The CAC provides a safe-child friendly environment for children who have experienced abuse or witnessed a crime through advocacy, forensic interviews, resources, education, and follow-up.



## Children's Bureau of New Orleans

(504) 525-2366  
[www.childrens-bureau.com](http://www.childrens-bureau.com)



**Child, Youth and Family Counseling Program:** The Children's Bureau of New Orleans' Child and Family Counseling Program provides accessible and effective mental health services to children and families in the New Orleans area.



## City Year New Orleans

(504) 561-1290  
[www.cityyear.org](http://www.cityyear.org)



**Team Sponsorship at GW Carver High School:** A Team Sponsorship allows a team of eight diverse and highly-trained AmeriCorps members to serve full-time, all year long at GW Carver High School, reaching over 800 students. AmeriCorps members provide individualized academic and social-emotional supports for students struggling with attendance, behavior, literacy, and math – key areas where on-track performance can triple a students' chance at high school graduation.



College Track

## College Track

(504) 577-2021  
[www.collegetrack.org/communities/new-orleans-la/](http://www.collegetrack.org/communities/new-orleans-la/)



**College Track New Orleans:** From ninth grade through college graduation, College Track New Orleans removes the barriers that prevent low-income, first-generation scholars from earning four-year college degrees by empowering them with academic, financial, and social-emotional support along with one-on-one coaching, college and career exposure, and other holistic growth opportunities.



## Communities in Schools Gulf Coast

(504) 486-8002  
[www.cisgulfsouth.org](http://www.cisgulfsouth.org)



**Improving Outcomes with Integrated Student Supports:** CIS is the nation's most effective dropout prevention program. The mission of Communities in Schools (CIS) is to surround students with a community of support, empowering them to stay in school and achieve in life. Not only does CIS help students stay in school, they simultaneously help improve academic, behavioral, and social/emotional learning outcomes by placing highly trained Site Coordinators (licensed counselors and social workers) directly into public schools to support children and families.



## Community Center of St. Bernard

(504) 518-5968  
[www.facebook.com/CCSTB](http://www.facebook.com/CCSTB)



**Community Center of St. Bernard:** The Community Center of St. Bernard's mission is to strengthen lives and secure futures through providing people with the most basic of human needs - food. The Center currently serves families each month through its food bank services. The center also provides students throughout St. Bernard Parish with food to help sustain them over the weekend and long holidays - a time when we know many children might go hungry.



## Crime Stoppers of Tangipahoa, Inc.

(985) 634-0590

[www.tangicrimestoppers.com](http://www.tangicrimestoppers.com)



**Community Crime Prevention Program:** Crime Stoppers of Tangipahoa, Inc., strives for safe, thriving, and equitable communities in the Community Crime Prevention Program. This program provides the tools, training, and materials needed for community members to engage themselves and their neighbors, either pro-actively or re-actively, by learning to protect themselves and their community from crime and violence.

## Dryades YMCA

(504) 299-4310

[www.dryadesymca.com](http://www.dryadesymca.com)



**Early Education Program:** The Dryades YMCA Early Education Program is devoted to providing quality and affordable childcare services in support of the Louisiana Birth to Five Learning Initiative. Through this initiative, the center provides a continuum of developmental milestones for each age level with the four-year-old standards serving as the anchor and ensuring the students reach kindergarten readiness.



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

## East St Tammany Rainbow Child Care Center Inc.

(985) 646-1603

[www.rainbowchildcare.com](http://www.rainbowchildcare.com)



**Learn, Play, and Grow!:** Rainbow Child Care provides an income-based child care program for children between the ages of 1-5 from low-income working families and families in crisis.



## Evergreen Life Services, Southeast Louisiana

(985) 467-8001

[www.evergreenls.org/locations/southeast-louisiana-division](http://www.evergreenls.org/locations/southeast-louisiana-division)



**Support for Independence and Inclusion:** Evergreen CARES, a program designed by Evergreen Life Services (Evergreen), a faith-based nonprofit organization, promotes independence, confidence, and employment for persons with disabilities. Individuals served often are in dire need of medical and dental support that does not qualify for Medicaid reimbursement. Social determinants affecting employment include proper healthcare as we assist beneficiaries at Evergreen to stay well, secure employment, and achieve greater independence.



## Family Promise of St. Tammany

(985) 201-7221

[www.fpstp.org](http://www.fpstp.org)



**Family Emergency Shelter Program:** Family Promise brings shelter, meals, and support services to families who lose their homes. There are hundreds of families and over 1,000 children living without a home in St. Tammany. Most of these families have hard-working parents who simply can't make ends meet to pay their rent or mortgage. At Family Promise we're doing everything we can to help these families and their children get back on their feet, emotionally, financially, mentally, and spiritually.





## Family Violence Program of St. Bernard (formerly St. Bernard Battered Women’s Program, Inc.)



(504) 277-3177  
www.fvpsb.org



**Family Violence Program of St. Bernard:** The Family Violence Program of St. Bernard strives to resolve domestic violence related crises to ensure participants have their immediate needs met and move towards self-reliance. Our mission is to empower all survivors of domestic violence - through strong programs that promote quality assurance and continuous growth - to live independent lives free from power and control by other individuals.

## Good Samaritan Ministry



(985) 641-6421  
www.saintlukeslidell.org/goodsams



**First Step in Crisis:** The Good Samaritan Ministry (Good Sams) is a crisis management agency providing emergency aid while networking with the community to plan lasting change in the lives of our clients. Our flagship program is called First Step in Crisis. Vigorous intake procedures, accountability guidelines, and validation requirements encompass this emergency aid program. It prevents evictions, utility disconnections, and provides for other basic necessities in life while educating clients on community programs that stabilize.

## Health and Education Alliance of Louisiana



(504) 570-6952  
www.heal-no.org



**Coordinated Care for the Whole Child (District Model):** This program addresses the physical and mental health needs of children by ensuring access to high quality support services, health screenings, and health interventions in schools. The District Model allows HEAL to work at the unified district level to impact district-wide policies and processes for addressing health barriers to learning.

## Institute of Women and Ethnic Studies



(504) 599-7712  
www.iwesnola.org



**Creating a Trauma-Informed NOLA:** Creating a Trauma-Informed NOLA builds upon IWES’ expertise in trauma-informed public health and deepens long standing work with high risk youth, their families, and vulnerable communities to improve systems that negatively impact their quality of life and well-being. IWES proposes a three-year trauma-informed community building and engagement project in which community members drive the creation and execution of an actionable plan to impact policies and practices in the education, mental health, and criminal justice systems.



Stability Today



Prosperity Tomorrow



Personal Wellness



Vibrant Communities





## Jericho Road Episcopal Housing Initiative

(504) 895-6763

[www.jerichohousing.org](http://www.jerichohousing.org)



**Workforce Development Program:** Jericho Road’s Workforce Development Program addresses two of the biggest issues New Orleans faces: a lack of affordable housing opportunities and a skills gap that keeps young New Orleanians in low-wage, low-opportunity jobs. This program provides job training and resources to young New Orleanians while they obtain industry certifications by building affordable housing in their communities and providing the opportunity for more families to own a safe home as a lasting investment.

## Jewish Community Center

(504) 897-0143

[www.nojcc.org](http://www.nojcc.org)



**Elderly Services:** The JCC Elderly Services Program offers weekly social and community-based programs to enhance the health and well-being of older adults. The Alzheimer’s Care and Enrichment (ACE) Program offers respite for caregivers while their loved ones meet with qualified staff in a safe, familiar environment that encourages socialization through exercise, music, art, meal preparation, and discussion.

## Jewish Family Service of Greater New Orleans

(504) 831-8475

[www.jfsneworleans.org](http://www.jfsneworleans.org)



**Counseling and Case Management:** Through its Counseling and Case Management Program, Jewish Family Service helps vulnerable, often low-income people access free or affordable qualified mental health counseling and case management services to keep their lives stable and on track.

## Junior Achievement of Greater New Orleans

(504) 569-8650

[www.juniorachievement.org/web/ja-gno](http://www.juniorachievement.org/web/ja-gno)



**JA Finance Park:** Finance Park is a month-long program that introduces students to personal financial planning and career exploration. At the culmination of this teacher-led program, students visit JA Finance Park, a realistic on-site or virtual community, to put into practice what they’ve learned by developing and committing to a personal budget.

## Justice and Accountability Center of Louisiana

(504) 322-4050

[www.jaclouisiana.org](http://www.jaclouisiana.org)



**Returning Citizens Legal Project:** The Project will provide legal services that reduce the individual and systemic impacts of the criminal justice system through the Re-entry Legal Clinic, expungement workshops, and the Re-entry Attachment Docket. Analyzing the program data, JAC will coordinate with community to eliminate the collateral consequences of incarceration through policy change. JAC will connect and reform the civil and criminal legal systems to pave a successful path for the formerly incarcerated, increase public safety, and reduce poverty.





## Kingsley House

(504) 523-6221

[kingsleyhouse.org](http://kingsleyhouse.org)



**Kingsley Adult Day Care:** The Kingsley Adult Day Care (KADC) program provides year-round daycare for senior citizens (65 years and older), veterans, and medically fragile adults (18 years and older), providing a safe, stimulating, and productive environment that reduces isolation and promotes independence, positive health, and well-being. KADC employs a holistic treatment approach that acknowledges the importance of social interaction and medical compliance.

**Better 2Gether (2-Generational) Program:** The program is designed to eradicate poverty and proactively address the needs of program participants via holistic, family-centered services. By ensuring children are school ready, parents are career ready, and families are mentally, physically, and financially stable, Kingsley House will break the cycle of inter-generational poverty.



## Liberty's Kitchen

(504) 822-4011

[www.libertyskitchen.org](http://www.libertyskitchen.org)



**Youth Development Program:** Liberty's Kitchen offers a nationally-recognized Youth Development Program that uses culinary and hospitality as a platform to strengthen youth employability and leadership. Open to 16-24 year-olds who are disconnected from school and work, the three-month program leads to employment, civic engagement, and career progress. As alumni, graduates continue to stay involved through our Youth Leadership Program, which focuses on bolstering their civic, social, and economic well-being through continued career exposure, education navigation, and entrepreneurial opportunities.



## Louisiana Center for Children's Rights

(504) 658-6860

[www.laccr.org](http://www.laccr.org)



**Children's Defense Team:** The Children's Defense Team provides defense representation and wraparound care to more than 90% of New Orleans' indigent, predominantly African American children who come into contact with the juvenile justice system. Each child receives a holistic team - a lawyer, social worker, investigator, and youth advocate - to help address both the causes and consequences of an arrest. Our goal: to see all of our children grow up healthy and leave the justice system behind.



## Louisiana Endowment for the Humanities

(504) 523-4352

[www.leh.org](http://www.leh.org)



**PRIME TIME Full Circle in Greater New Orleans:** PRIME TIME Full Circle, a wraparound, community-to-school approach, builds lifelong literacy skills of underserved families - children ages 3-10 and their parents - and the educators and schools that serve them. The program works in concert with local partners, such as schools, libraries, and community organizations, to best identify populations that could benefit most. Through Preschool, Family Reading, and Home Room programs, PRIME TIME Full Circle promotes inquiry and creative thinking for children, caregivers, and educators.



## Louisiana Green Corps

(504) 613-4661

[www.lagreencorps.org](http://www.lagreencorps.org)



**Youth Construction and Conservation Corps:** Louisiana Green Corps (LAGC) addresses New Orleans' workforce development and residential stormwater management challenges by providing environmental education and career-building opportunities to young people in Greater New Orleans. Our Youth Construction and Conservation Corps



Stability Today



Prosperity Tomorrow



Personal Wellness



Vibrant Communities

(YCCC) is a 14-week, 40-hour work-week construction and conservation training program that provides nationally recognized certification training, soft-skills training, and performance incentives to youth who are not working or in school, yet want to improve their lives and our community.

### Luke's House



(504) 444-7879  
[www.lukeshouseclinic.org](http://www.lukeshouseclinic.org)



**Free Medical Clinic:** Luke's House has provided many of the underserved people in New Orleans with access to healthcare through its free medical clinic for the first time in years. The clinic provides primary care services and health education for adults and children in both English and Spanish. The clinic serves as a doorway to long-term care by referring patients to medical "homes" or specialists for follow-up when necessary.

### Metro Centers for Community Advocacy



(504) 837-5400  
[www.mccagno.org](http://www.mccagno.org)



**Metro Centers for Community Advocacy:** Metro Centers for Community Advocacy, established in 1986, is a community-based nonprofit 501(c)(3) social service agency serving survivors of domestic violence, sexual assault, and stalking. Metro's mission is to break the cycle of violence and aid survivors of domestic violence, sexual assault, and stalking through advocacy, intervention, empowerment, and transformation. Metro currently provides wraparound services to survivors in eight southeast Louisiana parishes - the Greater New Orleans metropolitan area. All services are free and confidential

### MQVN Community Development Corporation, Inc.



(504) 255-9170  
[www.mqvncdc.org](http://www.mqvncdc.org)



**Building a Healthy and Vibrant Community:** The mission of this program is to utilize community-based, integrative social services and business technical assistance to effectively alleviate poverty and enhance community economic vibrancy in New Orleans East. This will be done through: outreach and education on wellness, community engagement, economic growth, and the use of urban farms and community rain gardens in New Orleans East.

### New Orleans Family Justice Alliance



(504) 592-4005  
[www.nofjc.org](http://www.nofjc.org)



**New Orleans Family Justice Center:** New Orleans Family Justice Center operates as Orleans Parish's designated service provider for domestic violence and sexual assault. FJC's preeminent collaborative of partner agencies provides wrap-around, comprehensive services to survivors of interpersonal violence. FJC's nationally-recognized co-located model is a best practice for survivors, allowing them to schedule multiple appointments at our single location. Our compassionate, trauma-informed team of experts assist with safe housing, medical advocacy, legal aid, financial assistance, education, employment, child care and counseling.

### Operation Restoration



(504) 684-9222  
[www.or-nola.org](http://www.or-nola.org)



**Operation Restoration:** Operation Restoration (OR) is committed to ending the incarceration of women and girls. We believe this is possible through policy reform, services which increase economic opportunity, and rehabilitative alternatives to incarceration.

## Operation Spark

(504) 534-8277

[www.operationspark.org](http://www.operationspark.org)



**Immersion:** Operation Spark is the only code school in Louisiana to offer people in underserved communities a clear, rapid path to upward mobility. Over the course of six months, we transform participants with zero coding knowledge into job-ready software engineers. Our workforce training program, called Immersion, prepares employment ready software engineers eight times faster than universities. As of 2018, we've graduated 70+ participants from this program, with a 100% employment rate and starting salaries averaging \$60,000.

## Our Daily Bread of Tangipahoa

(985) 542-4676

[www.ourdailybreadhammond.org](http://www.ourdailybreadhammond.org)



**Operation Compassion:** The Food Distribution program provides residents with access to food through monthly pantry boxes, emergency boxes and hot meals. The program has 28 monthly distribution sites that are strategically located throughout the 50-mile-long parish of Tangipahoa.

## Plaquemines Community C.A.R.E. Centers Foundation, Inc.

(504) 393-5750

[www.pcccf.org](http://www.pcccf.org)



**Behavioral Health Services in Plaquemines Parish:** The purpose of this program is to provide behavioral health services to residents of Plaquemines Parish. The CARE Center is the only human service agency in Plaquemines Parish, and staff members travel to 14 locations so that services can be offered in a location easily accessible to clients. Additionally, services are offered on a sliding fee scale and fee reductions and/or free services are offered to those who cannot afford to pay.

**Domestic Violence Services in Plaquemines Parish:** Domestic Violence services include assessment and counseling to survivors and their children focused on improved mental health and safety strategies. Additionally, for perpetrators, a 26-week batterer intervention program is implemented to reduce domestic violence through education on the concepts of power and control that are at the root of domestic violence. Education Services through the Safe Dates Curriculum are implemented with middle schoolers to discuss healthy relationship dynamics and warning signs of potentially abusive relationships.

**Substance Abuse Services in Plaquemines Parish:** Substance abuse services include assessment, intensive outpatient programs, and drug education. Assessments are completed utilizing the Addiction Severity Index. Intensive Outpatient services are offered for both adults and adolescents. The program utilizes the Matrix Model and is a 16-week treatment program. Drug education is available for those clients needing a less intensive form of treatment. Inpatient services are referred to community inpatient facilities and follow up occurs at the CARE Center upon release.

## Quad Area C.A.A., Inc.

(504) 567-2350

[www.quadarea.org](http://www.quadarea.org)



**Quad YouthBuild:** Quad YouthBuild (QYB) is a comprehensive workforce development program for out-of-school, unemployed, low-income youth ages 16-24. QYB improves the community and the lives of at-risk youth by harnessing the potential youth have and putting them to work. QYB integrates work experience with career exploration, occupational skills development, education, life skills training, community service, leadership development, and post-program placement. QYB provides wraparound services to ensure given the skills to succeed and be self-sufficient in everyday life!



Stability Today



Prosperity Tomorrow



Personal Wellness



Vibrant Communities

## Royal Castle Child Development Center



(504) 488-1045  
www.royalcastlekids.com



**Child Development Center:** Royal Castle is one the first five-star rated, nationally accredited child care centers serving children ages six weeks through five years in the Greater New Orleans area. Royal Castle provides a foundation for learning through hands-on exploration, focusing on an early education experience that encompasses the four key areas of development in an environment that values the whole child as a social, intellectual, and active participant in their educational journey ratio. Royal Castle is a place where we are preparing today's children to meet tomorrow's challenges.

## Safe Harbor



(985) 626-5740  
www.safeharbornorthshore.org



**Domestic Violence Program:** Safe Harbor provides free, confidential, 24-hour hour service to domestic violence survivors and their children in St. Tammany and Washington Parishes. Established in 1991, Safe Harbor is the only program in St. Tammany Parish that provides shelter exclusively for survivors who are rendered homeless because of domestic abuse. Safe Harbor's mission is to provide domestic violence survivors and their children with services that enhance and increase their safety and to promote offender accountability.

## Salvation Army Greater New Orleans Area Command



(504) 899-4569  
www.salvationarmyalm.org/nola/



**Family Success at the Center of Hope:** The Family Success Center (FSC) addresses the needs of the homeless and ALICE households by offering access to personal and professional development services in one easily accessible location. The FSC gives motivated families the tools to create their personalized road to sustainable economic independence regardless of their circumstances. In addition to access to basic needs, the FSC addresses everyday obstacles such as transportation, affordable childcare, and health & wellness by partnering with related organizations.

## Second Harvest Food Bank of Greater New Orleans and Acadiana



(504) 734-1322  
www.no-hunger.org



**Transforming Communities in Need:** Second Harvest knows food is only one of the complex needs of struggling, low-income families. Thousands across our community live paycheck-to-paycheck, one illness, injury or lost job away from not being able to feed their families. While our core mission is providing immediate hunger relief through direct food distribution, Second Harvest is integrally involved in alleviating the root causes of hunger and providing those we serve with greater opportunities for health, wellness, and prosperity.

## Son of a Saint



(504) 561-7508  
www.sonofasaint.org



**Son of a Saint:** Founded in 2011, Son of a Saint enhances the lives of fatherless boys in New Orleans through mentorship, emotional support, constructive experiences, and positive peer relationships. The challenges facing fatherless boys statistically lead towards disadvantaged lives. Son of a Saint's holistic approach ensures mentees leave our program with every advantage to become independent leaders who give back to New Orleans.

## Southeast Louisiana Legal Services



(504) 529-1000  
www.slls.org



**Family Stabilization Project:** The Family Crisis Stabilization Project provides a legal lifeline to vulnerable families impacted by domestic violence or housing crisis in the seven parish area. It closes the access to justice gap for ALICE families who cannot afford an attorney at the time in their lives when they most need legal help. Free emergency legal assistance in protective order, eviction, foreclosure, and related urgent matters will improve the safety and stability of families while strengthening communities.

## Southeast Spouse Abuse Program dba Southeast Advocates for Family Empowerment (SAFE)



(985) 542-8384  
www.safelouisiana.org



**Domestic Violence Program:** Our program allows for the provision of housing, basic needs, and support services to survivors and their dependent children. The organization's services include 24-hour crisis intervention, safety planning, emergency shelter and other basic needs, protective order technical assistance, court preparation and accompaniment, individual and group support for adult and children in addition to rapid rehousing. We provide services to survivors of domestic violence, stalking; now we are expanding to serve survivors of sexual assault.

## STARC of Louisiana, Inc.



(985) 641-0197  
www.starcla.org



**Adult Services/Supported Employment:** This program assists adults with disABILITIES to prepare, search, and secure employment in a community setting, thus reducing the number of unemployed adults in this population by securing meaningful jobs. This aligns with the mission of STARC of Louisiana, Inc., which is to provide a lifetime of services, advocacy, resources, and community connections for individuals with disABILITIES.

## Tangipahoa Voluntary Council on Aging



(985) 748-7486  
www.tangicoa.com



**Meals and Activities for Seniors:** The Meals and Activities for Seniors program helps residents age 60 and older remain independent and in their own homes by offering well-balanced meals, activities, socialization, exercise, light housekeeping, transportation, and other supportive services.

## Travelers Aid Society of Greater New Orleans



(504) 412-3700  
www.travelersaidneworleans.com



**Crisis Intervention/Case Management:** The Travelers Aid Society Crisis Intervention Counseling/Case Management program provides support for people experiencing homelessness. Services include: crisis counseling, emergency food, clothing, and shelter. Other ancillary services include: limited storage, bus tokens, mail receipt, access to computers/phones/internet, voicemail, etc. Healthcare, showers, laundry services, and day shelter are also available onsite. Once the immediate crisis is resolved we focus on long-term recovery addressing: health and behavioral health issues, unemployment, and securing and sustaining permanent housing.

**Self-Help Employment Program:** The Travelers Aid Self-Help Employment Program (SHEP) is designed to assist homeless individuals in securing quality jobs. The goal is achieved by providing employment counseling and removing the barriers to employment homeless individuals face (e.g. lack of access to telephones/internet, mailing address, voicemail, storage of personal belongings, identification, toiletries, proper grooming, appropriate job search clothing, food, emergency shelter vouchers, bus tokens to conduct a job search, healthcare, etc.).



Stability Today



Prosperity Tomorrow



Personal Wellness



Vibrant Communities





## United Negro College Fund

(504) 581-3794  
www.uncf.org



**Emergency Assistance Fund:** The UNCF Emergency Assistance Fund addresses the crisis situations faced by individuals who had aspirations of obtaining a college degree and pursued it, but due to avoidable emergency situations, they could not continue their education.

## Urban League of Louisiana



(504) 620-2332  
www.urbanleagueneworleans.com



**Head Start Center:** Urban League Head Start Center is a free, quality childcare program offering comprehensive support in the development of infants and toddlers ages 0 - 5. Services include individualized learning and instruction, health and development screenings, nutritious meals, oral health, and mental health support. Utilizing a "whole family" health and wellness approach, Urban League Head Start offers assistance to families to gain housing stability, continued education, job skills training, and financial security.

**Project Ready:** Project Ready is the signature college and career readiness program of the National Urban League, which prepares youth for post-secondary success in college, work, and life. Participants receive academic support, life skills, career technical education, dual enrollment opportunities, college and career readiness, STEM exposure, "Behind the Business" tours, and mentoring. Project Ready is available to students grades 9-12 at partner schools, L.B. Landry-O.P. Walker College and Career Preparatory High School and Scotlandville Magnet High School.

## VIA LINK, INC.



(504) 895-5550  
www.vialink.org



**211 and TXT211:** Simply dial 2-1-1 anytime 24/7 to speak with an Information and Referral Specialist about your health and human services needs or by texting to 898211. Whether you need to know the nearest food pantry that is open, need shelter, assistance with your utility bill, dental care, or more, we can provide you with a resource that is free or offers a nominal sliding scale fee for services.

**Crisis Intervention and Suicide Prevention:** VIA LINK provides crisis intervention/suicide prevention through several telephonic venues (phone, text or chat) 24/7. This service can be accessed through 2-1-1, our Teen Textline (504-777-3273) or Crisis Chat (vialink.org). Additionally, we are the provider of Suicide Prevention for the National Suicide Prevention LIFELINE (800-273-TALK). Calls to that National Number originating from a Louisiana area code route to the VIA LINK contact center to be handled by our crisis intervention specialists.

## Volunteers of America Southeast Louisiana



(504) 482-2130  
www.voasela.org



**Mentoring Children of Promise Program:** Volunteers of America Southeast Louisiana (VOASELA) operates Mentoring Children of Promise (MCP) to assist children with building their self-esteem and to help them develop positive relationships with adults. MCP works with children to avoid risky and delinquent behavior and encourages setting goals in school and life. The program currently serves 160 children in the New Orleans area, focusing on children with an incarcerated or formerly incarcerated parent and also including children with truancy issue



## YMCA of Bogalusa

(985) 732-3741

[www.ymca.net](http://www.ymca.net)



**YMCA Health & Wellness, Afterschool and Leaders Club Programs:** The YMCA of Bogalusa is a communal resource for citizens of all ages and aims to further benefit an area that is struggling to live a healthy lifestyle and strive academically.

## YMCA of Greater New Orleans

(504) 568-9622

[www.ymcaneworleans.org](http://www.ymcaneworleans.org)



**Plaquemines Partnerships YMCAs:** Developed following Hurricane Katrina as a way to help the community come together and heal, the Plaquemines Partnership YMCAs are a partnership between the YMCA and the Plaquemines Parish government. With community campuses located in Buras and Port Sulphur, our joint goal is to improve and sustain the health of the community. The Plaquemines Partnership YMCAs offer programs that deepen positive values, increase commitment to service, build stronger family bonds, and create greater work-life balance.

**YMCA Educational Services (YES!):** YMCA Educational Services (YES!) is the adult education and workforce development branch of the YMCA of GNO. In partnership with the New Orleans Public Library, YES! gives adults the math, reading, and computer skills they need to advance their careers and improve their lives. We work with non-readers who want to function better in their daily lives, adults in need of their high school diploma, and workers seeking skills remediation to advance on the job.

## Youth Empowerment Project

(504) 522-1316

[www.youthempowermentproject.org](http://www.youthempowermentproject.org)



**YEP Works:** YEP engages underserved young people through community-based education, mentoring, employment readiness, and enrichment programs to develop skills and strengthen ties to family and community. YEP Works is a job training program for 16 to 24-year-olds where youth earn an educational stipend while working alongside YEP staff. They gain vital hard and soft skills that help them get and keep jobs.

**YEP Educates:** YEP engages underserved young people through community-based education, mentoring, employment readiness and enrichment programs to develop skills and strengthen ties to family and community. YEP is one of only five official providers of adult education services in New Orleans recognized by the Louisiana Community and Technical College System (LCTCS), offering the largest program in the city specializing in adult education and high school equivalence preparation to out-of-school youth between the ages of 16 and 24.

## Youth Service Bureau of St. Tammany

(985) 893-2570

[www.ysbworks.com](http://www.ysbworks.com)



**Court Appointed Special Advocates (CASA):** The CASA (Court Appointed Special Advocate) program provides a focused opportunity for volunteers to be actively engaged in the community by serving as advocates for abused and neglected children in St. Tammany and Washington Parishes. These volunteers ensure that the children's basic needs are met and provide the courts with detailed reports helping judges find them permanent homes free from abuse and neglect.

**Crossroads:** Crossroads is an intervention program that helps young people who have committed a delinquent act restore their relationship with the community and choose a new direction, avoiding further involvement with the juvenile justice system.

**Truancy Assessment & Services Center (TASC):** TASC is a prevention program that provides resources and support for children in grades K-5 and their families in order to reduce truancy and prevent juvenile delinquency.





# PUBLIC POLICY

United Way of Southeast Louisiana's 2019 Public Policy Legislative Agenda, "United for a Safe & Prosperous Community," continued our advocacy fighting for the health, education, and financial stability of every person in our community. This agenda is aligned with United Way's Blueprint for Prosperity and lifts up ALICE households living paycheck to paycheck, one financial emergency from falling into poverty.

UWSELA's Public Policy team worked closely with state legislators, the governor's staff, and collaborative partners to ensure successful passage of legislation which will help create a better, stronger community for all.

*For more information on our Public Policy work, visit [UnitedWaySELA.org/Advocate](https://UnitedWaySELA.org/Advocate).*



## 2019 United Way of Southeast Louisiana Public Policy Legislative Recap

### EDUCATION

For the first time in 10 years, Louisiana has made a new state investment in early care and education. This investment is a significant accomplishment, and we are grateful for all the extraordinary efforts put forth to make these new funds a reality.

1,450 additional children will be able to access the Child Care Assistance Program (CCAP) and 800 children will be able to access a Pre-K program with these new funds. CCAP provides subsidies to parents who are working or in school so that they can access quality, reliable care for their young children. CCAP maximum payment rates will also increase, which will allow more families to access high-quality care. In addition, Harrah's New Orleans is likely to fund an additional 580 children and incentivize an equal number of slots with local matching public and private dollars.

#### NEW funding for Early Care and Education in ACT 10 (House Bill 105), the State Budget: \$15.2 million

- NEW state funding for the CCAP for children birth through age 3:
  - \$2.3 million to raise the maximum provider payment rates for the current 15,000 seats (as Louisiana is under corrective action by the federal government to do so)
  - \$8.9 million for CCAP slots at the new rate, which will fund an additional 1,450 children on the CCAP waitlist.
    - *This leaves 4,050 children remaining who are on the waitlist or authorized and unfunded for CCAP.*
  - Total new funding for CCAP: \$11.2 million
- NEW state funding to sustain the current level of the Pre-K Program:
  - \$4 million for Pre-K for four-year-olds to replace a federal grant that is ending this school year and fund 800 seats.
    - *These are EXISTING ECE funds that the Louisiana Department of Education will use to cover the remaining Pre-K slots that were funded by the federal grant.*

#### NEW funding for Early Care and Education in ACT 171 (HB 544), Harrah's Casino Contract: \$3.6 million

- \$3.6 million will go to the Louisiana Early Childhood Education Trust Fund if the casino revenues are greater than \$60 million (which they have been for every year for the last 10 years except one, in 2017)
- This bill renews the contract of Harrah's as the land-based casino in New Orleans.

#### Other Future Funding for Early Care and Education: CBD Products in ACT 247 (HB 560)

- House Bill 560 by Representative Neil Abramson provides for a 3% excise tax dedicated to the Early Childhood Education Trust Fund on each retail sale of industrial hemp-derived CBD products within the state of Louisiana
  - *The fiscal note on the bill states that a reliable estimate of the expected sale price and volume of these products is unavailable. However, this will provide further dedicated funds for early education.*

**ACT 223 (House Bill 395) authored by Representative Steve Carter** refines the provisions of the Early Childhood Education Trust Fund, clarifying the local match amounts (1:1 local to state), how the money will be used if the locals have matching funds for projects that will expand the number CCAP slots, the eligibility requirements for local funds, and how remaining funds after the local matching is complete may be utilized for quality slots for children birth through age two.

**HR 222 authored by Representative Steve Carter** requests the state Department of Education to create the Early Literacy Commission to study and make recommendations to develop and implement an aligned system to provide effective evidence-based reading instruction for children from birth through third grade.

## Early Ed Day at the Capitol: A Major Success

During Early Ed Day, over 120 business, civic, and education leaders took to the Capitol to advocate for more funding for early care and education. Participants spoke with dozens of legislators, and during the standing-room-only lunch, Governor John Bel Edwards pledged an additional \$4.3 million to the Child Care Assistance Program.

While fantasy sports betting was approved, the taxing instrument failed in the senate. Experts estimated ECE would have received an estimated \$300,000 in new funding with approved taxation, but we must now wait another two years to revisit the legislation unless a special session in 2020.

**HB 600 authored by Representative Kirk Talbot** levies a state tax on the net gaming proceeds of fantasy sports contests, and authorizes a fee for issuance of certain licenses or permits. House adopted Conference Committee Report

**SB 153 authored by Senator Danny Martiny** provides relative to sports wagering. Failed

**SB 196 authored by Senator JP Morrell** authorizes local government to charge a fee on certain gaming winnings to fund local early childhood programs. Failed

**HB 495 authored by Representative Neil Abramson** authorizes an 8% state tax on net gaming proceeds from fantasy sports contests and dedicates the avails of the tax to the state general fund and the Louisiana Early Childhood Education Fund. Failed

**HB 587 authored by Representative Joseph Marino** levies a 15% state tax on the net proceeds of sports wagering and dedicates 1% or \$500,000, whichever is greater, to the Compulsive and Problem Gaming Fund and the remainder of the proceeds to the Early Childhood Education Fund and parish governing authorities. Authorizes certain permits and imposes fees for entities involved in the sports wagering gaming industry. Failed

## FINANCIAL STABILITY

Once again, Louisiana lawmakers failed to make progress on minimum wage, paid leave, and equal pay for women. The federal minimum wage of \$7.25 per hour has not increased since 2009. Since then, the cost of goods has increased by 17%, which has had a significant impact on our ALICE households, communities, and employers.

**SB 155 authored by Senator Troy Carter** is a constitutional amendment to establish a state minimum hourly wage of nine dollars, effective July 1, 2020, and authorize the legislature to increase the minimum wage by law. Failed

**SB 136 authored by Senator JP Morrell** promotes pay transparency by prohibiting employers from taking actions against employees for inquiring about, discussing, or disclosing their wages or those of other employees. Failed

**SB 186 authored by Senator JP Morrell** establishes a statewide paid family and medical leave program. Failed

**HB 289 authored by Representative Barbara Norton** provides relative to equal pay for women. Failed

**HB 422 authored by Representative Royce Duplessis** authorizes parishes and municipalities to provide relative to the local economy. Failed

## HEALTH

Representative Julie Stokes has proven once again that she is a champion for women and the Governor has signed into law all three of our bills:

**ACT 118 (HB 345) authored by Representative Julie Stokes** provides for coverage for breast and ovarian cancer susceptibility screening. This legislation requires insurance to cover the BRCA test – an indicator for breast cancer – before women test positive for cancer so they can know their risks before it is too late.

**ACT 119 (HB 347) authored by Representative Julie Stokes** provides for the coverage of diagnostic imaging at the same level of coverage as screening mammograms. This legislation requires insurance to fully cover the diagnostic tests for breast cancer in addition to the initial screens.

**ACT 120 (HB 370) authored by Representative Julie Stokes** provides relative to prescription drug benefits for persons with stage-four advanced, metastatic cancer. This legislation stops the insurance industry from requiring patients to use the cheapest treatment first before moving onto more expensive, and possibly more effective, treatments that have been ordered by their doctor.

Additional legislation in the area of health:

**ACT 237 (HB 489) authored by Representative Mary DuBuisson** expands the definition of what is not hearsay to include statements made by the victim of a sexually-oriented criminal offense to a health care provider during a forensic medical examination if the statement is documented in writing by the healthcare provider.

**SB 4 authored by Senator JP Morrell** is a constitutional amendment to exempt diapers and feminine hygiene products from state sales and use tax. Failed

**SB 5 authored by Senator JP Morrell** exempts diapers and feminine hygiene products from sales and use tax. Failed

## DOMESTIC VIOLENCE

**ACT 427 (HB 279) authored by Representative Joseph Marino** provides relative to persons who are prohibited from possessing a firearm pursuant to certain domestic abuse convictions or prevention orders, to the transfer of such firearms to the sheriff or a third party, and to the duties and authority of the sheriff in this regard.

**ACT 406 (SB 71) authored by Senator Troy Carter** provides relative to interpreters for non-English-speaking persons in civil protective order cases.

**ACT 410 (SB 146) authored by Senator JP Morrell** prohibits the incarceration of victims of domestic violence and sex offenses who refuse to testify against their abusers.

## COMMUNITY STRENGTHENING

### *Human Trafficking*

**ACT 409 (SB 145) authored by Senator Ronnie Johns** provides relative to human trafficking.

### *Juvenile Justice Reform*

**ACT 147 (HB 158) authored by Representative Malinda White** provides relative to the detention or release of juveniles.

**ACT 148 (HB 160) authored by Representative Joseph Bouie** provides for the collection and reporting of certain information relative to school safety and discipline

**ACT 386 (HB 518) authored by Representative Randal L. Gaines** provides relative to the sentencing of habitual offenders.

**ACT 401 (SB 172) authored by Senator Yvonne Colomb** mandates the minimum age for marriage shall be 16 years of age.

**SB 137 authored by Senator Wesley Bishop** provides relative to student discipline. Failed

### *Foster Care*

**ACT 400 (SB 109) authored by Senator Regina Barrow** provides that a child can stay in foster care if he is housed at a residential home, transitional placing program, or in foster care until his 21st birthday while participating in an extended foster care program.

DCFS received in the budget \$15 million in new funding to serve foster children up to the age of 21.

- Legislation was signed into law which will allow the Department of Children and Family Services to assist children aging out of the foster care system with their transition into housing, post-secondary education, and employment.

**ACT 12 (HB 180) authored by Representative Larry Bagley** creates the crime of interfering with emergency communication.

**ACT 429 (HB 389) authored by Representative Julie Stokes** provides for naming the Supreme Court Building after Pascal F. Calogero, Jr.

**SR 31 authored by Senator JP Morrell** commends Mary Claire Landry upon receipt of the Lifetime Achievement Award from the Alliance for HOPE International.

**ACT 33 (HB 112) authored by Representative John Stefanski** provides relative to criminal convictions which disqualify a person from becoming a foster or adoptive parent or relative guardian of a child.

# VOLUNTEERISM & ENGAGEMENT GROUPS

From serving on committees to enhancing schools and parks, United Way volunteers help create a stronger, more vibrant community for everyone.

Members of UWSELA's engagement groups - Mission Ignition, Women United, Retire United, Tocqueville Society, and Young Leaders United - are often part of these volunteer efforts. These networks bring together like-minded people to take action in support of United Way's work to move the needle on poverty through giving, advocacy, and volunteerism.

*For more information on our volunteerism work, visit [UnitedWaySELA.org/Volunteer](https://UnitedWaySELA.org/Volunteer).*

*For more information on our engagement groups, visit [UnitedWaySELA.org/Connect](https://UnitedWaySELA.org/Connect).*

# FY 2018 VOLUNTEER PROJECTS

## SITE & DESCRIPTION

## VOLUNTEER HOURS

<b>St. John the Baptist Head Start Center</b> – building trike track for students, painting	<b>150</b>
<b>Greenville Park Leadership Academy</b> – indoor painting, landscaping, building storage	<b>138</b>
<b>Covington Recreational Complex</b> – landscaping, outdoor painting, garden prep	<b>15</b>
<b>Global Green</b> – landscaping, water catch basins	<b>126</b>
<b>Morris Jeff High School at Clark</b> – mural painting, light landscaping	<b>462</b>
<b>Success Prep at Thurgood Marshall</b> – painting, bench building, landscaping, book organization	<b>27</b>
<b>Plaquemines Community C.A.R.E. Center</b> – painting	<b>21</b>
<b>St. Bernard Recreation Center</b> – painting, light landscaping	<b>540</b>
<b>Shrewsbury Garden/Lemon Playground</b> – painting, building, gardening, landscaping	<b>69</b>
<b>Terrytown Head Start Center</b> – painting fence	<b>3,520</b>
<b>Folgers November to Remember</b> – painting, building, tree planting, landscaping	<b>153</b>
<b>Family Volunteer Day at Terrytown Head Start</b> – painting, landscaping, mural creation	<b>40</b>
<b>YLM/WU at Kingsley House</b> – holiday crafting	<b>24</b>
<b>Plaquemines Community C.A.R.E. Center</b> – landscaping, bench building	<b>198</b>
<b>MLK Day of Action at Terrytown Head Start Center</b> – painting, mural creation	<b>2,944</b>
<b>Mission Ignition</b> – projects included painting, building, gardening, landscaping, park cleanup	<b>78</b>
<b>Audubon Gentilly-Audubon Charter</b> – painting, landscaping	<b>30</b>
<b>Boys &amp; Girls Club of SE Louisiana</b> – painting, cubby construction, play room enhancements	<b>218</b>
<b>Senior Care Kit Assembly</b>	<b>99</b>
<b>Hazel Rhea Hurst Community Center</b> – painting, window tinting	<b>96</b>
<b>Saints Practice Facility</b> – play room enhancements for Boys & Girls Club	<b>422</b>
<b>Ellis Marsalis Center for Music</b> – painting, parking lot enhancements	<b>15</b>
<b>Audubon Gentilly-Audubon Charter</b> – painting, gardening	<b>72</b>
<b>Bogue Chitto Association Memorial</b> – painting, landscaping, bench building	<b>90</b>
<b>Northshore Day of Action at Bogalusa YMCA</b> – gardening, landscaping	<b>159</b>
<b>Southshore Day of Action at Mildred S. Harris</b> – playground enhancements, painting, landscaping	<b>54</b>
<b>Greenville Park Academy</b> – landscaping, gardening	<b>24</b>
<b>Hoffman Early Learning Center</b> – playground & classroom enhancements	<b>99</b>
<b>Tricentennial Volunteer Challenge</b>	<b>141,215</b>

**Total Volunteerism Economic Impact: \$3.3 Million**

**Total Hours: 151,098**



## MISSION IGNITION

[UnitedWaySELA.org/mission-ignition](http://UnitedWaySELA.org/mission-ignition)

Mission Ignition is a volunteer challenge that pits local high schools against each other to complete the most service hours over a set period. Mission Ignition makes community service fun and exciting for students, encouraging a sense of community while inspiring philanthropic lifestyles that transcend graduation requirements.



## RETIRE UNITED

[UnitedWaySELA.org/retire-united](http://UnitedWaySELA.org/retire-united)

Retire United mobilizes the experience, expertise, and resources of retirees to support United Way's fight to eradicate poverty in Southeast Louisiana. Members are retired or soon to retire, and recognize the important role volunteerism and philanthropy play in strengthening our community.



## TOCQUEVILLE SOCIETY

[UnitedWaySELA.org/tocqueville-society](http://UnitedWaySELA.org/tocqueville-society)

The Tocqueville Society recognizes local philanthropic leaders and volunteer champions in Southeast Louisiana who have devoted time, talent, and funds to create long-lasting changes by tackling our communities' most serious issues.



## WOMEN UNITED

[UnitedWaySELA.org/womenunited](http://UnitedWaySELA.org/womenunited)

Women United (formerly known as WLC) supports the unique health and human service needs of women and children in Southeast Louisiana. The group pools the time, talent, and financial resources of its members to bring to the forefront the positive impact which women can have on a community.



## YOUNG LEADERS UNITED

[UnitedWaySELA.org/ylu](http://UnitedWaySELA.org/ylu)

Young Leaders United (YLU), formerly Young Leaders Movement, engages young professionals in United Way of Southeast Louisiana's work to eradicate poverty and builds socially conscious leaders who fight for change. YLU unites passionate people to create more equitable communities through advocacy, volunteerism, and giving.

# 2018-2019 Financials



**UNITED WAY OF SOUTHEAST LOUISIANA**

Statement of Financial Position

June 30, 2019

with Summarized Comparative Totals for 2018

	2019			Summarized 2018
	Without Donor Restrictions	With Donor Restrictions	Total	Total
<b>ASSETS</b>				
Cash and cash equivalents	\$ 1,724,677	\$ 645,589	\$ 2,370,266	\$ 1,456,428
Investments, at fair value:				
Certificates of deposit	183,174	68,567	251,741	4,414,445
U.S. government securities	4,576,544	2,299,576	6,876,120	4,824,920
Mutual funds	-	1,421,654	1,421,654	1,421,413
Beneficial interest in assets held by others (legally restricted)	3,307,645	-	3,307,645	3,293,729
Investment in common endowment fund of Greater New Orleans Foundation	319,643	14,724	334,367	332,660
Total investments	8,387,006	3,804,521	12,191,527	14,287,167
Pledge receivables, net	4,297,747	6,250	4,303,997	4,605,613
Other assets and prepaid expenses	120,060	189,583	309,643	222,852
Right of use asset	32,317	-	32,317	42,183
Property, plant, and equipment:				
Land	302,893	-	302,893	302,893
Automobile	52,230	-	52,230	52,230
Building	1,389,058	-	1,389,058	1,285,121
Furniture and equipment	323,076	-	323,076	308,231
Less: accumulated depreciation	(1,352,689)	-	(1,352,689)	(1,279,590)
Total property, plant, and equipment	714,568	-	714,568	668,885
Total assets	\$ 15,276,375	\$ 4,645,943	\$ 19,922,318	\$ 21,283,128
<b>LIABILITIES AND NET ASSETS</b>				
Allocations payable	\$ 3,182,649	\$ 135,000	\$ 3,317,649	\$ 3,213,694
Designations payable	1,366,132	-	1,366,132	1,402,527
Deferred revenue	-	62,160	62,160	-
Accounts payable and accrued expenses	460,318	95,286	555,604	594,361
Program payable	-	335,458	335,458	294,104
Lease liability	32,317	-	32,317	42,183
Total liabilities	5,041,416	627,904	5,669,320	5,546,869
Net assets:				
Without donor restrictions	10,234,959	-	10,234,959	11,107,373
With donor restrictions	-	4,018,039	4,018,039	4,628,886
Total net assets	10,234,959	4,018,039	14,252,998	15,736,259
Total liabilities and net assets	\$ 15,276,375	\$ 4,645,943	\$ 19,922,318	\$ 21,283,128

The accompanying notes are an integral part of this financial statement.

**UNITED WAY OF SOUTHEAST LOUISIANA**

Statement of Activities

For the Year Ended June 30, 2019  
with Summarized Comparative Totals for 2018

	<u>2019</u>			<u>Summarized 2018</u>
	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>	<u>Total</u>
<b>SUPPORT AND REVENUE</b>				
<b>Public Support:</b>				
Contributions	\$ 9,348,591	\$ 288,479	\$ 9,637,070	\$ 12,331,489
Less:				
Provision for uncollectible accounts	(382,251)	-	(382,251)	(473,269)
Donor designations	<u>(1,742,906)</u>	<u>(2,482)</u>	<u>(1,745,388)</u>	<u>(2,671,878)</u>
Total public support	7,223,434	285,997	7,509,431	9,186,342
<b>Revenue:</b>				
Investment income, net	280,644	110,978	391,622	512,160
In-kind contributions	471,051	-	471,051	584,464
Grants, program, and consulting fees	15,224	932,970	948,194	1,067,016
Special events	123,038	-	123,038	187,017
Service fee income	84,242	-	84,242	64,116
Rental income	190,119	-	190,119	160,079
Other income	27,853	3,959	31,812	16,198
Net assets released from restrictions	<u>1,944,751</u>	<u>(1,944,751)</u>	<u>-</u>	<u>-</u>
Total public support and revenue	<u>10,360,356</u>	<u>(610,847)</u>	<u>9,749,509</u>	<u>11,777,392</u>
<b>FUNCTIONAL EXPENSES</b>				
Allocations to agencies and other assistance provided	6,407,815	-	6,407,815	8,608,887
Less: designations to agencies	<u>(1,745,388)</u>	<u>-</u>	<u>(1,745,388)</u>	<u>(2,671,878)</u>
Net allocations	4,662,427	-	4,662,427	5,937,009
United Way Worldwide dues	124,274	-	124,274	141,291
Depreciation expense	82,560	-	82,560	74,906
Other functional expenses	<u>6,363,509</u>	<u>-</u>	<u>6,363,509</u>	<u>6,171,301</u>
Total functional expenses	<u>11,232,770</u>	<u>-</u>	<u>11,232,770</u>	<u>12,324,507</u>
Change in net assets	(872,414)	(610,847)	(1,483,261)	(547,115)
Net assets at beginning of year	<u>11,107,373</u>	<u>4,628,886</u>	<u>15,736,259</u>	<u>16,283,374</u>
Net assets at end of year	<u>\$ 10,234,959</u>	<u>\$ 4,018,039</u>	<u>\$ 14,252,998</u>	<u>\$ 15,736,259</u>

The accompanying notes are an integral part of this financial statement.

IMPACT

IMPACT

IMPACT

**United Way of Southeast Louisiana**

*serving Jefferson, Orleans, Plaquemines, St. Bernard,  
St. Tammany, Tangipahoa and Washington Parishes*

2515 Canal Street, New Orleans, LA 70119

Main Office: 504.822.5540

St. Tammany Regional Office: 985.778.0815

Tangipahoa and Washington Regional Offices: 985.542.8680



**United Way of  
Southeast Louisiana**